



The Premier International Green Brand

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Green Globe International Announces Preliminary Agreement With Green Seal

The two high profile brands will collaborate to promote sustainability on a global scale

Green Globe International, Inc. (stock symbol: GGII), the worldwide owner of the Green Globe brand, has entered into a preliminary agreement in the form of a Memorandum of Understanding with Green Seal, Inc., the premier independent ecolabel in the United States, under which the two brands will explore opportunities to collaborate to promote sustainability on a global scale.

Green Seal has been developing environmental standards since 1989. These environmental standards include requirements to reduce, to the extent technologically and economically feasible, the environmental and health impacts associated with services and the manufacture, use, and end-of-life or life cycle of products. Set on a category-by-category basis, Green Seal's environmental standards focus on significant opportunities to reduce a product or service's environmental impact.



Green Seal has standards for cleaning products and services, building products, lodging properties, paper products, and many other categories. Green Seal is also actively developing new standards.

Green Seal has played an important role in helping to shape policy at the national and international levels and the market transformation towards the purchase and use of more sustainable products and services.

The purpose of the Memorandum of Understanding is to express the mutual interests of Green Globe International and Green Seal in sustainability certification and to outline potential areas of collaboration. Comparing standards and certification systems; mutual recognition; and collaboration and partnership opportunities will be explored with the goal of fulfilling the missions of each organization.

"We are very pleased to have reached this preliminary agreement with Green Seal, which has a long and distinguished history in green certifications, particularly in the U.S. market," stated Green Globe International CEO and Managing Director Steven R. Peacock. "The potential for collaboration between Green Globe and Green Seal appears to be significant, and we look forward to fully exploring these opportunities and others that are presented as our relationship moves forward."

(continued on page 4)

RECENT NEWS

Monday, June 29

Green Globe International Announces Preliminary Agreement With Green Seal

Tuesday, June 23

Green Globe International Announces Green Globe Certification Summit in Alicante, Spain

Monday, June 8

Green Globe International Announces Appointment of Anoosheh Mostafaei to Board of Directors

Thursday, June 4

Green Globe International Announces Updated Requirements for Green Globe Certification

Wednesday, June 3

Green Globe International Releases June 2009 Newsletter

INSIDE THIS ISSUE

CEO Greeting
Page 2

Updated Certification Standards Introduced
Page 2

Anoosheh Mostafaei Appointed to Board
Page 3

Certification Summit Held in Alicante, Spain
Page 4

Q&A with New Director
Page 5

Ship & Shore Appears at NPE2009
Page 6

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Bradley Cox - COO
Guido Bauer - VP of Global Sales

State of Incorporation:

Delaware

Stock Symbol:

GGII

Note: Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. For further information on GGAP, please visit www.greenglobe.org.

The World Travel & Tourism Council (WTTC) is a shareholder in Green Globe International



Green Globe International is an Affiliate Member of the United Nations World Tourism Organization (UNWTO)



Message from the CEO

This newsletter edition features several important additional strategic partnerships and operations milestones for Green Globe International. The front page story announces our recent agreement with Green Seal, one of the most well established and widely known green brands in the U.S. We expect to pursue several opportunities to work with Green Seal on projects here in the United States and will provide information on these initiatives as soon as possible.

We also have several articles in this newsletter that involve Green Globe's recent agreement with Ship & Shore Environmental. These include the appointment of Ship & Shore President and Co-Founder Anoosheh Mostafaei as a Director of Green Globe International and Ship & Shore's appearance at the NPE2009 international plastics exposition in Chicago. Ms. Mostafaei also provides additional insight into her vision for Green Globe International in the Q&A feature found on page 5. Shareholders should read her remarks, as she is expected to play an important role as a Director of the company.

There are also stories regarding Green Globe Certification, which is making significant progress signing new clients and expanding worldwide awareness of our certification program. Updated certification requirements have been released, and the first Green Globe Certification Summit for European-based Green Globe sales personnel, consultants and independent auditors was held in Alicante, Spain. Additional summits, where accreditation training that allows qualified individuals to become independent auditors for Green Globe Certification worldwide, have been scheduled, and we will provide updates as they occur throughout this year and into 2010.

The Green Globe brand and its various programs continue to grow worldwide, and we will continue to update shareholders as new milestones are reached.

Regards,

Steven R. Peacock, Managing Director/CEO

Updated Requirements are Issued for Green Globe Certification Program

Green Globe Green Globe Certification, the premier worldwide sustainability certification for tourism businesses, has updated its certification requirements for participating businesses.

The requirements were updated to keep pace with the newest scientific data and developments in sustainability. As a result of the latest updates, there are now a total of 248 certification requirements. For each client, a selection of requirements is applied to the certification process to take into consideration factors such as the type of business, geographical location and additional unique aspects of the business and its local area.



The updates were implemented in certification for businesses including restaurants and hotels and resorts and in areas such as purchasing, emissions and energy. Registration for the Green Globe Index tool, which allows clients to calculate their CO2e footprint, the financial cost of that CO2e, and to track their performance of energy and water consumption and non-recyclable waste production, has been included in the requirements.

Standards for Green Globe Certification are reviewed on a regular basis throughout the year and updated to maintain compliance with the most stringent international criteria.

Businesses that have previously certified by Green Globe Certification will receive the latest updates with their next recertification.

(continued on page 4)

Anoosheh Mostafaei Appointed to Green Globe International Board of Directors

Anoosheh Mostafaei, the president and co-founder of Ship & Shore Environmental, Inc. has been appointed to Green Globe International's Board of Directors. Green Globe International recently entered into a strategic partnership with Ship & Shore Environmental, Inc. to collaborate on projects involving the Green Globe brand and its sustainability programs. Ship & Shore Environmental, for which Ms. Mostafaei is president and co-founder, will provide Green Globe clients with expertise on making significant reductions in greenhouse gas (GHG) emissions, while lowering energy consumption.

"We are very pleased that Anoosheh Mostafaei has accepted an appointment to the Green Globe Board and look forward to her contributions," said Steven R. Peacock, CEO and managing Director of Green Globe International, Inc. "Her experience in designing and delivering environmental solutions for industry, as well as her leadership on numerous industry boards and committees, will provide Green Globe with critical insight as it seeks to expand its reach into new markets in the United States and around the world."

Ms. Mostafaei commented, "After taking the time to familiarize myself with Green Globe International and its strategic plan to grow the company, I am happy to join the Board of Directors. I believe that there are tremendous synergies between Green Globe International and Ship & Shore Environmental, including projects involving our new Green Energy Industrial Solutions division. I look forward to working with the Board to chart a successful future for Green Globe International."



Anoosheh Mostafaei

Ms. Mostafaei is a leader in the design, engineering and manufacture of green solutions for industry. After graduating from the University of Colorado with a degree in chemical engineering she began her career at Flour Daniel as a project engineer working on nuclear, chemical and petrochemical projects for the worldwide market. After leaving Flour Daniel, she became involved in helping manufacturers meet VOC (Volatile Organic Compounds) abatement challenges by providing customized energy efficient air pollution abatement systems.

Ms. Mostafaei is a leader in the field of VOC abatement solutions. Each engineering solution is custom designed to not only help a client meet their environmental obligations but also contemplates how each facility's unique manufacturing practices and requirements will be integrated into the design and operation of the best pollution abatement solution. Her in-depth process knowledge and expertise provide the foundation for designing superior, innovative, efficient equipment and reliable technologies that help industry to collect and destroy air pollution emissions.

For many years Ms. Mostafaei has served, and continues to serve, as an advocate for manufacturers through active participation on several boards and committees, including serving as BACT (Best Available Control Technology) committee member for the SCAQMD (South Coast Air Quality Management District), board member of Western Region SPI (Society of Plastics Industry) Expanded Polystyrene (EPS) group, board member of CFECA (California Film Extruders & Converters Association) and Film & Bag Federation. Board and committee participation, along with planning of meeting agendas and annual conferences, has enabled Ms. Mostafaei to develop close relationships among the membership of these organizations. As a member of the Society of Plastics Industry she serves on the Public Policy Committee and Environmental Council and has met with legislators and testified at government hearings on behalf of industry. Her knowledge and experience with combustion equipment such as thermal oxidizers, catalytic oxidizers, boilers, burners, carbon and zeolite adsorption, etc. is primary to her business. In addition, heat recovery and energy consumption reduction is an integral part of each engineered solution. Due to the economic and market demands on businesses to reduce operational costs Ms. Mostafaei has utilized her knowledge and experience to expand the line of products and services offered by her company to meet these needs.

To better address client requests for help with the ever-increasing regulations on manufacturing such as global warming and carbon footprint reduction issues, Ship & Shore Environmental, Inc., under the leadership of Ms. Mostafaei, recently launched a new division known as Green Energy Industrial Solutions. Her vision for this new entity capitalizes on years of experience gained while helping her clients implement a variety of energy reduction strategies including alternative energy sources. These strategies not only provide a positive payback to a client's bottom line, but also reduce their carbon footprint by addressing greenhouse gases emissions and positively affecting corporate sustainability programs that promote "green branding".

As an active board member of the Network of Iranian Professionals of Orange County (NIPOC) she also founded the engineers and architects division of NIPOC. She is an active member of Orange County's Strategic Business Group which is a networking group of Iranian-American professionals, and helped with development of the Iranian Cultural Center Orange County (ICCO) which promotes learning about the Persian culture through classes and social activities.

In addition to her many years in leadership positions and participation as a board member and committee chairperson for several trade associations, she has also dedicated herself to helping impoverished children improve their lives through health and education assistance.



Green Globe Certification Summit Held in Alicante, Spain

Green Globe Certification has completed a Summit that was held from June 25-29, 2009 in Alicante, Spain. The 3-day event was intended to bring all European-based Green Globe sales personnel, consultants and independent auditors together in order to provide clear guidelines, sales and marketing structure and additional information on Green Globe standards.

At the summit, Green Globe Certification also offered accreditation training to allow qualified individuals to become independent auditors for Green Globe Certification worldwide.

The summit was held at Hotel Mio Cid and was the first in what is scheduled to be a series of Green Globe Certification Summits, which offer a unique opportunity for interested businesses, hotels and individuals to attend a conference focused on all issues around achieving the world's most recognized certification label. Guido Bauer, CEO of Green Globe Certification and VP of Global Sales for Green Globe International, and Bradley Cox, COO of Green Globe International, attended the event.

More information on the Green Globe Certification Summits can be found on the Green Globe Certification website www.greenglobecertification.com.


"We look forward to meeting with our existing European partners and affiliates, as well as those interested in training to become qualified to audit Green Globe Certifications," commented Mr. Bauer before the event. "Green Globe Certification Summits will be held on a regular basis in locations around the world and are designed to further expand the network of Green Globe accredited auditors. Just as we are expanding our sales network into new markets, there needs to be additional program support through the training of new Green Globe affiliates worldwide." 



Attendees at the Alicante event included: Yohann Robert/France, Dr. Peter Zimmer/Germany, Ullrich Bader/Germany, Carl Reiner/Austria, Phil Marston/Ireland & Switzerland, Manfred Kojan/Austria, Malcolm Scott/UK, Laurence Alias/France, Alina Feldman/Romania, Florian Schoenwetter/Germany, Steven Martin/UK, Dr. James Holleran/US & Switzerland, Ramakrishna Bhadhya/United Arab Emirates, Eddie Correia/Portugal, Giampaolo Bresolin/Italy & Spain. Guido Bauer, Green Globe Certification, Bradley Cox, Green Globe International, Butch Mosby, Green Globe Certification, Marion Drozdek, Green Globe Certification


Green Globe Certification Issues Updated Program Requirements

(continued from page 2)

Guido Bauer, CEO of Green Globe Certification, stated, "We are pleased to announce the roll-out of the latest version of Green Globe Certification requirements. These new requirements maintain the high standards that the world has come to expect of Green Globe Certification, while continuing to meet the individual needs of our clients as they verify their sustainability credentials through our program. Green Globe Certification will continue to update and improve its program to keep pace with the latest in sustainability research, while we deliver a user-friendly system which allows a broad cross section of businesses to participate." 

Green Globe Partners with Green Seal to Promote Sustainability on a Global Scale

(continued from page 1)

Green Seal President and CEO Arthur Weissman, Ph.D. said, "The Green Globe program has established itself in markets around the world, particularly in the international tourism and hospitality industries. We are currently exploring a number of potential projects where Green Globe and Green Seal can work together to deliver our respective environmental certifications to a variety of businesses in the United States." 

Forward-Looking Statements

This newsletter contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. Actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

Q & A with New Green Globe Director: Anoosheh Mostafaei

The following Q & A features Anoosheh Mostafaei, the president and co-founder of Ship & Shore Environmental, Inc. and newly appointed Director of Green Globe International. Ms. Mostafaei's biography is included in the article on page 3 of this newsletter.

Q: How might Ship & Shore, its new Green Energy Industrial Solutions division, and Green Globe work together to assist businesses in the manufacturing sector to become more sustainable and carbon neutral?

A: Green Globe's branding is just one step in verifying awareness and accountability for future sustainability. By evaluating the energy consumption of a business and then facilitating implementation of technologies that reduce consumption, our Green Energy Industrial Solutions division will be affecting permanent reductions in the consumption of natural gas and electricity, simultaneously reducing greenhouse emissions. Where appropriate, renewable energy sources can be implemented to provide sources of energy "off grid" so businesses may utilize a carbon neutral energy supply.

Q: Your resume includes participation with well-known boards and committees that address issues related to pollution. What do you believe is the future of government regulation as a tool to control pollution and other environmental issues in California and across the United States?

As many have heard, with the passing of the AB32 in California* and the ripple effect to other states, the Carbon Footprint will become an issue for everyone to be concerned about. We have to go back to the 1990 emission levels and that is nearly impossible unless we reduce our consumption drastically and allow for energy recovery projects to take first priority. The regulatory agencies are working on developing methods in which the reporting can be done effectively. This will require some time; however, it will not go away as a requirement.

(*For more information on California's Assembly Bill 32, please see <http://www.arb.ca.gov/cc/ab32/ab32.htm>)

Q: You recently returned from Chicago, where Ship & Shore exhibited at the NPE2009 international plastics exposition. What did Ship & Shore accomplish at this event?

As I was quoted in the official publication of NPE2009, "We've had more people ask us to survey their factories for ways to reduce energy consumption. They are revisiting how to increase the bottom line by reducing operating expenses."

Many of the exhibitors that we spoke with were pleased with the show attendance and repeatedly cited the high quality of the buyers and decision-makers at the show. Attendees seemed to be on a mission: to seriously research and buy products and services.

Q: Are there any similar events on Ship & Shore's schedule for the balance of the 2009 calendar year?

Yes, we have the following upcoming events on our schedule: The American Manufacturing Expo will be held from August 17-19 in Las Vegas, Nevada. Next will be the Green Manufacturing Expo taking place from September 22-24, 2009 in Rosemont, Illinois. Another upcoming event is the Plastec West Expo being held from February 9-11, 2010 in Anaheim, California. There may be additional events that are scheduled during this period, and we look forward to promoting our appearances at trade events, especially as we work to expand awareness of our strategic partnership with Green Globe International.

Do you have any other thoughts you would like to leave with Green Globe International shareholders?

With carbon footprint and carbon cap & trade continuing to be major global issues, the need for certification and verification will continue to increase as well. It is imperative for energy consumers to realize that they must establish a baseline for the overall consumption of their industrial or non industrial facilities. Green Globe will play a major role in determining the baselines, as well as recommending tools and solutions through the partnership with various entities to assist in achieving these goals. There will be a day when all consumers will be measured and rated as to where they are in the areas of energy consumption, water use and waste production. They will also need to show the steps that are being taken to ensure compliance with required standards in these areas or face fines and penalties. The emissions reduction program has been a great example of how the next phase will be implemented with local and state agencies. Green Globe is clearly positioned to provide the necessary measurement and green program management tools, and we look forward to helping to deliver these solutions through our partnership.

Green Globe International Partner Ship & Shore Environmental Appears at NPE2009 International Plastics Exposition

Green Globe International's strategic partner Ship & Shore Environmental, Inc., a leader in providing customized environmental solutions to businesses in a variety of industries, exhibited at the NPE2009 international plastics exposition, which took place June 22-26, 2009 in Chicago, Illinois.

The NPE plastics and elastomers trade show is a triennial event sponsored by The Society of the Plastics Industry, Inc. (SPI) and held at Chicago's McCormick Place exhibition center. A total of 2,000 companies were expected to exhibit at the event, with more than a third of them coming directly from outside the United States. About 75,000 plastics professionals from 120 countries were expected to register. The event website can be found at www.npe.org.

Ship and Shore Environmental engineers, designs and fabricates Air Pollution Abatement Systems for industrial clients that are required by air quality authorities to collect and destroy emissions generated by their manufacturing operations. These emissions are commonly known as Volatile Organic Compounds (VOCs), hydrocarbons, solvent fumes, halogenated, and hazardous air pollutants (HAPs).

Acting as an engineering partner with its clients, Ship and Shore Environmental focuses on designing innovative environmental abatement systems that provide a superior solution for the unique process conditions of each facility while meeting air quality requirements.

To view additional information about Ship & Shore Environmental, please visit <http://www.shipandshore.com/customers.html>.

"We look forward to our appearance at NPE2009 and expect to have scheduled meetings with a number of key people in the plastics industries," said Anoosheh Mostafaei, President and Co-Founder of Ship & Shore Environmental, Inc., before the event took place.

The event's official publication, "The Daily Scoop: Exclusive Exhibitor News," featured an item on Ship & Shore Environmental, saying: "First-time NPE exhibitor Ship & Shore Environmental, Inc. showcased the launch of a new company, Green Energy Industrial Solutions, in the energy quadrant of the Emerging Technologies Pavilion. The new company is President Anoosheh Mostafaei's answer to client demands for energy efficiency, renewable energy sources as well as GHG emission reduction. 'We've had more people ask us to survey their factories for ways to reduce energy consumption,' she said. 'They are revisiting how to increase the bottom line by reducing operating expenses.'"

Ship & Shore Environmental recently entered into a strategic partnership agreement with Green Globe International, worldwide owner of the Green Globe brand, the pre-eminent worldwide symbol of sustainability. Green Globe programs include the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services.

Ship & Shore Environmental and Green Globe are partnering to introduce Green Globe's web-based Index and Certification tools. These industry leading online tools rank and certify the sustainability of business as well as measure their environmental performance over time.

Founded in 1937, SPI is the plastics industry trade association representing the third largest manufacturing industry in the United States. SPI's member companies represent the entire plastics industry supply chain, including processors, machinery and equipment manufacturers and raw materials suppliers. The U.S. plastics industry employs 1.1 million workers and provides nearly \$379 billion in annual shipments.

Ship & Shore Environmental, Inc. is a multi-disciplined engineering firm with mechanical, structural, chemical, and electrical engineers that have in-depth process knowledge and expertise. This foundation allows them to custom design superior, innovative, efficient and reliable systems for their clients, which provide solutions to environmental issues. Due to economic demands on businesses to reduce operational costs while meeting the ever-increasing environmental restrictions, Ship & Shore Environmental has utilized its knowledge and experience to develop a line of products and services to meet these needs. Capitalizing on their experience while helping clients implement a variety of energy reduction strategies that may include alternative energy sources not only provides a positive payback to a clients bottom line, but also reduces carbon footprint, i.e. greenhouse gases emissions.



Green Globe International Director Anoosheh Mostafaei in front on the Ship & Shore Environmental, Inc. exhibit at NPE2009 in Chicago, Illinois, USA.