



The Premier International Green Brand

OTC: GGII

www.greenglobeint.com

## Green Globe Brand Signs Co-Venture and Reciprocal Licensing Agreement with Village Green Global, Inc.

*The agreement includes Green Globe's intention to acquire a percentage of Village Green Global common stock*

Green Globe International, Inc. (stock symbol: GGII), the worldwide owner of the Green Globe brand, has announced the signing of a co-venture and reciprocal non-exclusive licensing agreement with Village Green Global, Inc. The agreement is the next step in the process of Village Green imbedding a Green Globe Baseline Standard into Village Green's SMARTweb® low cost, environmental auditing tool, which establishes a baseline for its clients to begin measuring and potentially monetizing their environmental improvements.



The agreement grants Village Green a non-exclusive license to use, promote, market, and display the Green Globe Baseline Logo as it relates to its use within the SMARTweb environmental auditing report. It also grants Green Globe the right to use the intellectual

property of Village Green, represented by the baseline criteria and standards developed by Village Green, and as contained in its SMARTweb product, for a period of three years.

"The agreement also includes an option through the end of the calendar year under which Green Globe International would have the right to acquire up to \$2,000,000 of Village Green's common stock at a fixed price that our advisory team considers to be an exceptional opportunity, based on the signing of this co-venture agreement and our projects currently in the pipeline both here in America and abroad," stated Steven R. Peacock, Managing Director and Chief Executive Officer of Green Globe International, Inc.

Village Green Global provides reporting solutions, advisory services, and education to support better business practices and improved bottom line performance. Aligning with Microsoft Corp. in September 2009, Village Green launched the SaaS-based SMARTweb carbon emissions accounting tool. SMARTweb enables organizations to accurately gather and verify emission data using an online application, allowing for multiple levels of automated reporting not possible with manual, non-integrated systems. Prominent global brands have already benefited from Village Green solutions and improved bottom line performance by reducing their environmental impact. The company's "GET GREEN" program helps students of all ages learn energy savings processes at home that will be needed to take advantage of green job opportunities within environmental services worldwide in the future.

(continued on page 4)

## RECENT NEWS

**Monday, June 14**

Green Globe International Announces Co-Venture and Reciprocal Licensing Agreement With Village Green Global, Inc.

**Wednesday, June 9**

Green Globe International, Inc. Announces Letter of Understanding With Village Green Global, Inc. to Imbed Green Globe Baseline Standard Into SMARTweb Solution

**Tuesday, June 1**

Green Globe International, Inc. Announces Green Globe Index Service for China's Hospitality Industry

**Friday, May 28**

Green Globe International, Inc. Announces World Events Involving the Green Globe Brand

**Wednesday, May 26**

Green Globe International, Inc. Announces Corporate Advisory Services Agreement With FiscallyGreen(SM), a division of Stonefield Josephson, Inc.

**Wednesday, May 19**

Green Globe International, Inc. Announces Plan to Reduce Authorized Common Shares

## INSIDE THIS ISSUE

CEO Greeting

**Page 2**

Reduction of Authorized Shares is Planned

**Page 2**

Agreement with Stonefield Josephson's Fiscally Green

**Page 3**

Brand Events are Held Around the World

**Pages 3 and 4**

## CORPORATE PROFILE

### Global Headquarters:

442 W. Esplanade Ave., Suite #115  
San Jacinto, CA 92583  
Tel +1 310 337 3000  
eFax: +1 951 755 2500

### Websites:

[www.greenglobeint.com](http://www.greenglobeint.com)  
[www.greenglobe.com](http://www.greenglobe.com)

### Investor Relations:

Phone: +1 888 528-0883  
Email: [investors@greenglobeint.com](mailto:investors@greenglobeint.com)

### Board of Directors:

Gary Nerison - Chairman  
Steven Peacock - Managing Director  
Doug Smith - Director

### Officers:

Steven Peacock - CEO  
Anoosheh Mostafaei - VP of  
Environmental Engineering

### State of Incorporation:

Delaware

### Market:

Over-the-Counter

### Stock Symbol:

GGII

Note: Green Globe services in the Asia Pacific region are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. For further information on Green Globe Asia Pacific, please visit [www.greenglobe.org](http://www.greenglobe.org)

The World Travel & Tourism Council (WTTC) is a shareholder in Green Globe International



Green Globe International is an Affiliate Member of the United Nations World Tourism Organization (UNWTO)



## Message from the CEO

When I look over the truly incredible accomplishments made by the Green Globe Brand and its licensees displayed in this June 2010 Green Globe International newsletter, I am excited by the chance to give you my thoughts and comments as to what all this means and its significance to the company and to its shareholders.

In Los Angeles, Green Globe International entered into a Corporate Advisory Agreement with FiscallyGreen, a division of a highly respected, regional accounting and auditing firm of Stonefield Josephson. This further extends Green Globe's presence and commitment to the Los Angeles region as the initial targeted market here in the United States.

In China, the Brand also signed a contract with China's Hotel Purchasing and Supplying Association to deliver a low cost measurement tool known as the Green Globe Index to its 6,000 members. This was arranged by our former director and owner of TravelMole, Charlie Kao, and will open many more doors in China, where the government can mandate green initiatives such as the Green Globe Index, that are deemed necessary for the environment.

Simultaneously in Europe, our preferred certification licensee, Green Globe Certification, was presenting the Brand at a Green Globe Certification Summit in Kassel, Germany. Guido Bauer, CEO, and Brad Cox, Director of Communications, led this 3-day event that brought all European based Green Globe sales personnel, consultants and independent auditors together in order to provide clear guidelines, sales and marketing structure and additional information on Green Globe certification standards.

To top this off, Doug Smith of Village Green Global agreed to sit on our Board of Directors, thus creating a 3 member board. Doug's experience in brand licensing and brand integrity will be of tremendous value going forward.

(continued on page 4)

## Plan Announced to Reduce Number of Authorized Common Shares

### Board approves reduction of authorized common shares from 5 billion to 500 million

Green Globe International has announced that its Board of Directors approved a plan to reduce the number of the company's authorized common stock by 4.5 billion shares. The company currently has 5 billion common shares authorized and after the reduction becomes effective, it will have 500,000,000 million shares authorized.

The plan is expected to be implemented in the next several weeks, and the company will announce the completed reduction once it has become effective.

Green Globe International CEO and Managing Director Steven R. Peacock stated, "In the period after we acquired the Green Globe brand, the larger share structure was required for necessary clean-up and re-positioning of the company. We have emerged from that period with what management believes is a solid business model and a stock value that is supportable. As a result, the need for the larger structure has been lessened, and we would like our shareholders and the market to understand our commitment to building value while minimizing dilution. The reduced structure still allows for flexibility as we move forward and contemplate additional strategic initiatives and new business opportunities."

"The reduction in the number of authorized common shares and our commitment to transparency through financial disclosure at [www.otcm Markets.com](http://www.otcm Markets.com) are positive steps that are designed to provide additional market confidence as we support the continued growth of the Green Globe brand and the development of additional revenue streams from its use in sustainability applications worldwide," said Mr. Peacock.



# Green Globe International, Inc. Announces Corporate Advisory Services Agreement with FiscallyGreenSM, a division of Stonefield Josephson, Inc.


Green Globe International has announced a corporate advisory services agreement with FiscallyGreenSM, a division of Stonefield Josephson, Inc. FiscallyGreenSM advises companies as they navigate through rapidly changing federal, state and local environmental regulations while applying strategic processes designed to benefit the well-being of our planet and ensure the preservation of their finances. The agreement encompasses, but is not limited to, accounting, strategic planning, mergers & acquisitions and capital formation services that Stonefield Josephson may provide.



**FISCALLYGREEN**  
**STONEFIELD JOSEPHSON, Inc.**

Stonefield Josephson is an internationally recognized certified public accounting firm, and through FiscallyGreenSM, offers expert solutions to assist any company with the complexities and opportunities of the American Recovery and Reinvestment Act of 2009. FiscallyGreenSM consults in a variety of specialized areas including, tax equity transactions and financing, new SEC Climate Change Disclosure policies, and sustainability auditing and consulting. These unique services make it possible for all companies to capitalize on these gainful opportunities. FiscallyGreenSM is the answer to connecting people, planet and profit. More information on FiscallyGreenSM can be found at [www.sjaccounting.com/FiscallyGreen](http://www.sjaccounting.com/FiscallyGreen).

“Stonefield Josephson is an extremely well-regarded firm and its FiscallyGreenSM program values the same core ideals contained in the Green Globe sustainability standards,” said Steven R. Peacock, CEO and Managing Director of Green Globe International. “We believe that there are a variety of areas of potential collaboration with Stonefield Josephson, and we look forward to exploring all of these opportunities under the scope of the corporate advisory services agreement.”

Jeff Garrison, Director of FiscallyGreenSM, commented, “I believe our clients’ financial strength is the foundation necessary to create social benefits such as jobs, workplaces that foster learning and creativity, community service, and sustainable programs that help our planet. Our relationship with Green Globe allows both parties to use our combined expertise and experience to offer all companies a vital sustainability element while enhancing profitability.” 

---

## The Green Globe Brand Featured at International Events

The Green Globe brand has been recently featured at a number of international events, including a Green Globe Certification World Summit, held from May 28-31 in Kassel, Germany and at the World Travel & Tourism Council (WTTC) 2010 Global Travel & Tourism Summit being held in Beijing, China from May 25-27.

The Green Globe World Summit brings together invites licensees, partner, auditors, affiliates as well as other parties interested in becoming involved with the Green Globe Certification program. In June of 2009, Green Globe Certification held a Summit in Alicante, Spain. The 3-day event brought all European-based Green Globe sales personnel, consultants and independent auditors together in order to provide clear guidelines, sales and marketing structure and additional information on Green Globe standards. Detailed information on the Green Globe Certification World Summit can be found at <http://www.greenglobe.com/worldsummit.html>.

Green Globe was also be represented at the 10th World Travel & Tourism Council (WTTC) Global Travel & Tourism Summit in Beijing. Present for Green Globe at the event, which is the foremost gathering of global travel and tourism leaders, will be Charles Kao, former director of Green Globe International and owner of TravelMole, the most highly acclaimed and largest global online community for the travel and tourism industry. The WTTC, the business leaders’ forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. The announcement naming Beijing as the site for the WTTC Global Travel & Tourism Summit can be found at the WTTC website: [www.wttc.org](http://www.wttc.org). 

### Forward-Looking Statements

This newsletter contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. Actual future results could materially differ from those discussed. The Company intends that such statements about the Company’s future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the “Safe Harbors” provision of the Private Securities Litigation Reform Act of 1995.

# Green Globe Index Sustainability Assessment Program to be Implemented by China's Hotel Purchasing and Supplying Association

At the recent WorldTravel & Tourism Council (WTTC) GlobalTravel & Tourism Summit in Beijing, China, a cooperative agreement was signed for the deployment of the Green Globe Index sustainability assessment program to be implemented by China's Hotel Purchasing and Supplying Association (HPSA), which is headquartered in Beijing. HPSA is the most renowned and influential trade association in China's hospitality industry, with 6,000 corporate and individual members from the industry and their supply chains.

The Green Globe Index sustainability assessment program will help China hotels and their suppliers to boost their competitiveness through measuring, learning and improving their energy efficiency and reducing carbon emissions.

"This is the first contract for Green Globe International in China, and with such a significant national association, this is truly an important event," commented Steven R. Peacock, CEO and Managing Director of Green Globe International. "We believe there is a broad demand for the Green Globe Index in China as the initial step towards sustainability for its various industries and public organizations."

Charles Kao, a Director of Sustainability Intelligence Ltd. and owner of TravelMole, the most highly acclaimed and largest global online community for the travel and tourism industry, stated, "The current 14,000 hotels in China are projected to grow annually at 19% for the 4-5 star hotels and 9% for lower categories or a total of 1.6 million rooms over the next decade. The Chinese government and tourism industry has committed that this growth will be developed and managed under internationally accepted sustainable criteria. Our Green Globe Index program is proud to partner with HPSA to help meet these objectives."

Green Globe Index is a low cost, common global disclosure platform designed to enable mass engagement with the travel and tourism industry. The index, managed by UK-based Sustainability Intelligence Ltd, is a web-based tool that assesses sustainability performance, providing measurement and rating for all types of travel industry stakeholders. 

---

## CEO Greeting (continued)

(continued from page 3)

Then only this Monday, Green Globe International and Village Green announced a Co-Venture Agreement to embed a new Green Globe Baseline Standard into all Village Green SMARTweb environmental auditing reports. This is a powerful combination of internationally recognized environmental reporting systems coming together at just the right time in the current evolution of a new and exciting carbon based economy, where environmental improvement by small businesses and even residences can be measured and monetized into Voluntary Emission Reduction Certificates or VERs.

These Voluntary Emission Reduction Certificates generated from measuring the environmental improvements of smaller entities, such as community based small business programs and individual residences sponsored through local school districts, can be bundled like mortgages and sold into an ever growing energy credit marketplace.

I have limited room here to go any further, but I assure you that this is just the start. Our next newsletter will feature an interview with our new director, Doug Smith, on the subject of the creation of wealth through good environmental practices.

Best regards,  
Steven R. Peacock, Managing Director/CEO

---

## Co-Venture and Licensing Agreement Signed with Village Green Global

(continued from page 1)

"This combination of our scalable SMARTweb environmental audit report and the Green Globe Baseline Standard and logo is the initial step for our clients to maximize their rewards for following a path towards sustainability from first establishing a baseline to a full Green Globe Certification, which is recognized around the world," said Doug Smith, president and CEO of Village Green Global, Inc. and a Director of Green Globe International, Inc.

The co-venture and reciprocal non-exclusive licensing agreement developed out of an earlier Letter of Understanding (LOU) entered into by Green Globe and Village Green, which was announced earlier in June. 