



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces Director Doug Smith's Presentation on Greenhouse Gas Emissions Reporting at TechConnect World 2010 Conferences and Expo

Green Globe also exercises option to acquire Village Green Global, Inc. common stock

Issued Monday, June 21 at 9:10 am ET

LOS ANGELES, CA--(GLOBE NEWSWIRE)--June 21, 2010--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today announced that company director Doug Smith, president and CEO of Village Green Global, Inc., will speak at the TechConnect World 2010 Conferences and Expo, being held from June 21-24 at the Anaheim Convention Center in Anaheim, California. The title of his talk is "Greenhouse Gas Emissions Reporting through Integrated Business Solutions."

TechConnect World will draw over 5,000 attendees from over 70 countries, across major industry segments and along the technology path from research to implementation in nanotechnology, clean technology, microtech, and life sciences. The event will host more than 300 companies, universities, equipment manufacturers, international development authorities, solutions providers and national laboratories. Exhibitors will meet with thousands of prospects and potential buyers, who come to the expo to evaluate the latest technology and services. For more information, please visit www.techconnectworld.com.

In addition to Mr. Smith's recent appointment to the Green Globe International Board of Directors, Green Globe has entered into a co-venture and reciprocal licensing agreement with Village Green Global. The agreement is the next step in the process of Village Green imbedding a Green Globe Baseline Standard into Village Green's SMARTweb® low cost, environmental auditing tool, which establishes a baseline for its clients to begin measuring and potentially monetizing their environmental improvements.

The co-venture agreement also includes an option through the end of the calendar year under which Green Globe International has the right to acquire up to \$2,000,000 of Village Green's common stock. Green Globe has exercised the option to acquire a portion of the Village Green stock.

"Village Green Global has brought initial awareness to the United States about the fact that environmental improvements can be measured and monetized," commented Green Globe

International Managing Director and Chief Executive Officer Steven R. Peacock. “Doug Smith is a visionary, and Green Globe and its shareholders will benefit greatly from this relationship, not only from direct revenues through embedding the Green Globe Baseline Standard into SMARTweb, but also from its equity ownership position in Village Green Global, which we expect will prove to be an exceptional investment.”

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders’ forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com.

For information on Green Globe Certification, please visit www.greenglobe.com. To see sustainable travel options, please visit www.greenglobe.travel.

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit www.greenglobe.org.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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