



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces Brand Expansion in the Transportation Sector

Green Globe Certification Partners with Limousine Environmental Action Partners, LLC

Issued Thursday, June 24 at 9:10 am ET

LOS ANGELES, CA--(GLOBE NEWSWIRE)--June 24, 2010--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today reported that a Green Globe branded certification program has announced a partnership with Limousine Environmental Action Partners, LLC (LEAP), which has developed the first certification program of its kind for the ground transportation/limousine industry.

Green Globe Certification announced that it will include LEAP's certification system as part of the transport sector standard. Together, LEAP and Green Globe Certification now offer a complete sustainability solution for owners and operators of ground transport.

According to its website, LEAP is a business development consulting firm dedicated to assisting executive ground transportation companies meet their customer needs with greater sustainability. LEAP's comprehensive and customized strategies and solutions provide all the tools required to initiate and maintain an environmentally responsible, yet profitable business model. Its offerings include carbon emissions inventory assessments and goal setting, greenhouse gas (GHG) reduction strategies, carbon offsetting, voluntary reporting to governmental agencies, marketing and brand strategy, media relations, comprehensive outreach campaigns, partners' booking engine, and customer education. More information on LEAP can be found at www.leapcars.com.

"We are pleased to report the continued expansion of Green Globe branded programs throughout the world, especially as it enters new industry sectors," commented Green Globe International Managing Director and Chief Executive Officer Steven R. Peacock. "Green Globe Certification has done an excellent job in promoting the brand in the travel and tourism sector, and we will continue to support their efforts to increase its use with additional partnerships and affiliations."

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a

variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com.

For information on Green Globe Certification, please visit www.greenglobe.com. To see sustainable travel options, please visit www.greenglobe.travel.

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit www.greenglobe.org.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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