



Press Release

Source: Green Globe International, Inc.

## **Green Globe International, Inc. Featured by IC Places, Inc.**

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LOS ANGELES, CA--(GLOBE NEWSWIRE)--July 12, 2010--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today announced that the company is being featured by IC Places, Inc. (OTC BB: ICPAD), which owns and operates a network of city based websites connecting businesses with their patrons by providing up to the minute information. The information on Green Globe can be found in the "Business" section of [www.icPlaces.com](http://www.icPlaces.com).

The feature on IC Places highlights the multiple revenues streams currently being expanded by Green Globe including environmental reporting, consulting, certification, and training. It also discusses the large and growing global green market, and how Green Globe's history and reputation continues to attract additional revenue opportunities. The feature includes a video presentation by IC Places President Steven Samblis.

"We look forward to the exposure that will be provided through our presence on IC Places websites," stated Steven R. Peacock, Managing Director and Chief Executive Officer of Green Globe International, Inc. "The diversity of the IC Places readership base is a perfect medium to expand our outreach beyond the environmental and financial markets."

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

### **About IC Places:**

IC Places owns and operates 350 U.S. city websites. Each IC Places city website offers a virtual keyhole view of life in each community. Every unique aspect of a city's social, business, and cultural life is available right at each city's IC Places homepage. IC Places provides the entire

community a place to talk, do business and get connected. Businesses are given amazing tools to tell their stories in the best way possible and visitors get unfettered access to businesses, events and people in each city. To see one of the IC Places city sites in action, please visit <http://www.icplaces.com/orlando>.

IC Places produces several popular weekly video shows watched by millions of people each month through the company's websites and its distribution partners. These shows include The Instant Movie Review, Instant DVD Review, Cooking for Bachelors, 1st Look and IC Sports.

**About Green Globe International, Inc.**

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit [www.greenglobeint.com](http://www.greenglobeint.com).

For information on Green Globe Certification, please visit [www.greenglobe.com](http://www.greenglobe.com). To see sustainable travel options, please visit [www.greenglobe.travel](http://www.greenglobe.travel).

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit [www.greenglobe.org](http://www.greenglobe.org).

**Safe Harbor Statement**

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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