



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Comments on Strategic Alliance between Co-Venture Partner Village Green Global and Epicor(R)

Partnership Expected to Help Companies Reduce Their Carbon Footprint and Associated Costs Through Greater Operational and Energy Efficiency

Issued Monday, July 19 at 8:00 am ET

LOS ANGELES, CA--(GLOBE NEWSWIRE)--July 19, 2010--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today commented on the July 14th announcement by Village Green Global, Inc. and Epicor Software Corporation regarding a strategic alliance between the two companies to extend Epicor's next-generation enterprise resource planning (ERP) suite with offerings that will provide companies the ability to identify, analyze, audit, track, manage, benchmark and report on carbon emissions, environmental impact and energy consumption. The alliance is intended to address the increased pressure companies are facing to engage in sustainable business practices and to track their carbon reduction compliance now and into the future.

Village Green specializes in enterprise carbon accounting, using an internationally recognized system for carbon analysis and trading. The company's services help deliver scalable reporting for carbon accounting around electricity use, water consumption, transportation, natural gas, waste and other factors to find ways to save energy and money and enable organizations to implement and maintain sustainable business practices.

Village Green and Green Globe have entered into a Co-Venture Reciprocal Licensing Agreement to deliver co-branded sustainability solutions to businesses. Under a purchase option in the companies' co-venture agreement, Green Globe has an option to acquire up to two million dollars of Village Green Global common stock by the end of 2010 at a fixed price per share and at a current market capitalization of the company.

Governance, Risk and Compliance Strategies Compliance is at the heart of the design of Epicor ERP, and as businesses embark on corporate social responsibility (CSR) initiatives and begin to seriously consider energy availability and the long-term effects of climate change, they are turning their attention to an area of opportunity they can affect -- reduction of carbon emissions and energy conservation in their operations and supply chains.

“The ability to attract partners of the caliber of Epicor is another reason that we have so much confidence in Village Green - both as a co-venture partner and as an investment,” said Steven R. Peacock, CEO and Managing Director of Green Globe International. “We applaud this new strategic alliance and look forward to the next steps in Village Green’s expansion into the enterprise carbon accounting market.”

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Village Green Global, Inc.

Established in 2002, Village Green Global pioneered automated environmental reporting for businesses. The company provides reporting solutions, advisory services, and education to support better business practices and improved bottom line performance. Its SMARTweb® carbon emissions accounting tool enables organizations to accurately gather and verify emission data using the online application allowing for multiple levels of automated reporting not possible with manual, non-integrated systems. SMARTweb has been used for more than 6,000 environmental audits and incorporates approximately 30,000 devices in its database. Get Green helps students of all ages learn processes needed to take advantage of green job opportunities within environmental services worldwide. For more information, visit <http://www.villagegreenglobal.com>.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders’ forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com.

For information on Green Globe Certification, please visit www.greenglobe.com. To see sustainable travel options, please visit www.greenglobe.travel.

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit www.greenglobe.org.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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