



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces the Appointment of Jeffrey M. Garrison as Consultant CFO

Issued Wednesday, July 21 at 10:36 am ET

LOS ANGELES, CA--(GLOBE NEWSWIRE)--July 21, 2010--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today announced the appointment of Jeffrey M. Garrison, CPA of **FiscallyGreenSM**, as Consultant Chief Financial Officer (CFO) for the company. The appointment as Consultant CFO is for an initial period of 90 days, with the expectation that the relationship will continue beyond that period.

Mr. Garrison has previously served as President of the internationally recognized certified public accounting firm Stonefield Josephson from 2002 through 2009 and created **FiscallyGreenSM** as a division of Stonefield Josephson in 2009 to focus on sustainable businesses and legislative opportunities and mandates. Mr. Garrison has been involved in financial accounting and business advisory for over 25 years. He is an expert in business accounting and financial consulting, mergers and acquisitions, and succession planning in a range of industries, including renewable energy, consumer goods, hi-tech, hospitality, non-profit, healthcare, restaurant, service, manufacturing, and real estate. Mr. Garrison has worked extensively with publicly held companies, both internationally and throughout the United States.

“We believe that Jeff Garrison’s background as a CPA and senior executive with a high profile certified public accounting firm makes him the ideal Chief Financial Officer for Green Globe as we step up our efforts to grow the brand and its programs around the world,” said Steven R. Peacock, Managing Director and Chief Executive Officer of Green Globe International, Inc. “His role in creating and leading **FiscallyGreenSM** demonstrates Jeff’s vision in the area of sustainability, and we expect that his role as a member of our management team will expand over the 90 day timeframe into a more long term position.”

“In a fast changing world, I see great challenge and great opportunity in the environmental services sector,” commented Mr. Garrison, “I have come to understand and respect what Green Globe has accomplished over its rich history and especially how it has positioned itself with Village Green Global to be the leader in low cost environmental reporting and certification. I am excited by the possibilities and look forward to playing a supportive and influential role in the company’s future.”

FiscallyGreenSM offers specialized solutions to assist any company with the complexities and opportunities of achieving profitability in the "green" world. Under Mr. Garrison's direction, **FiscallyGreen**SM also consults in a variety of areas including, tax equity transactions and financing, new SEC Climate Change Disclosure policies and sustainability auditing and consulting. These unique services make it possible for all companies to capitalize on new opportunities.

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com.

For information on Green Globe Certification, please visit www.greenglobe.com. To see sustainable travel options, please visit www.greenglobe.travel.

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit www.greenglobe.org.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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