



Press Release

Source: Green Globe International, Inc.

Green Globe International Inc. Announces New Green Globe Certification Partnership with ISLANDS Magazine

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MURRIETA, CA--(PR NEWSWIRE)--Aug.17, 2009--Green Globe International, Inc. (Other OTC: GGII), the worldwide owner of the Green Globe brand, today announced that Green Globe Certification, the premier worldwide sustainability certification for tourism businesses, has signed a major editorial and promotion agreement with ISLANDS Magazine, a Bonnier Corporation publication.

The agreement will directly benefit Green Globe Certified properties and tourism attractions located in island destinations around the world. ISLANDS has adopted Green Globe as its exclusive sustainability partner and will focus on the sustainability achievements of Green Globe clients, providing travelers with insight into green travel options. In addition, Green Globe will provide regular editorial contributions inviting ISLANDS readers to consider how to go green at home as well as when they travel.

Guido Bauer, CEO of Green Globe Certification, stated, "In addition to these editorial collaborations, we will be working together to expand the marketing opportunities for Green Globe clients via cooperative advertising and joint promotional activities at travel shows."

ISLANDS magazine and its website, Islands.com, are authoritative resources for over half a million upscale travelers each issue. Ken Leandro, publisher, said, "ISLANDS has a long and proud history of showcasing sustainable travel. From our leadership in starting the Caribbean Sustainable Tourism Awards back in 1991 to our more recent 'Blue List' special editions, we've tried to give credit where credit is due. We are very pleased now to partner with Green Globe and to redouble our efforts to steer travelers to resorts that are meeting certification standards."

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

Green Globe International encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made

public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com or call +1 310-984-6807.

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit www.greenglobe.org.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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