



The Premier International Green Brand

OTC BB Symbol: GGLB

[www.greenglobeint.com](http://www.greenglobeint.com)

## GTREX Capital Becomes Green Globe International, Inc. and Launches New Corporate Website

### Company Reaches 88% Ownership of Green Globe (U.K.) and Begins Expansion of Businesses Using the Green Globe Brand

GTREX Capital, Inc., which recently closed its acquisition of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for travel, tourism and related businesses, has changed its name to Green Globe International, Inc. and has been assigned a new stock trading symbol: GGLB.

GTREX Capital had initially closed its acquisition of a majority of the shares of Green Globe, Ltd. (UK), a privately held company, through a securities purchase and share exchange agreement with two principal shareholders and one minority shareholder, whose combined ownership represented 83% of the total outstanding capital stock of Green Globe, Ltd. (UK). Since closing on the initial acquisition, the company has increased its ownership of Green Globe, Ltd. (UK) to 88%. Green Globe International expects to purchase the remaining 12% of Green Globe, Ltd. (UK) in the future, positioning it as a wholly owned subsidiary.

By acquiring the Green Globe brand, the company's core focus has become the promotion and protection of the Green Globe brand and to expand its use by businesses, communities and other entities.

The authorization for the name change was undertaken after the company received majority shareholder approval on proposals related to the name change and authorizations to adjust its stock structure. The proposals were approved at a special meeting of shareholders held on February 27, 2008 at the company's corporate offices. A Schedule 14C Information Statement regarding the special meeting of shareholders was filed with the Securities and Exchange Commission on February 29, 2008.

The proposals addressed at the special meeting were put forward by the company's Board of Directors as a result of its acquisition of Green Globe, Ltd.

As a result of the acquisition of the Green Globe brand, the company expects to evaluate and potentially execute joint ventures, licensing agreements, partnerships, acquisitions and transactions that will spread the use of the brand and generate revenues for the company. Additional flexibility in the company's capital stock structure is expected to allow the company to entertain numerous opportunities to execute its global business strategy.

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## RECENT NEWS

### Tuesday, April 1

Green Globe International, Inc. Announces the Initial Launch of Its New Corporate Website

### Tuesday, March 18

Green Globe International, Inc. Announces Appointment of Bradley Cox as Chief Operating Officer for the Company

### Monday, March 17

Green Globe International, Inc. Announces Changes to Its Board of Directors

### Thursday, March 13

Green Globe International, Inc. Announces Purchase of Additional Percentage of Green Globe, Ltd. (UK), Owner of the Green Globe Brand

### Monday, March 10

GTREX Capital Announces Name Change to Green Globe International, Inc. and New Stock Trading Symbol -- GGLB

### Friday, March 7

GTREX Capital Releases March 2008 Newsletter Reviewing Acquisition of Green Globe Brand, the Premier Global Brand for Sustainable Travel, Tourism and Related Businesses

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Charles Kao and Steven Peacock Added to the Green Globe Board of Directors - **Page 2**

Bradley Cox Appointed as COO of Green Globe International - **Page 4**

## CORPORATE PROFILE

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### Investor Relations:

Gemini Financial Communications  
Phone: 951.677.8073  
Email: [investors@greenglobeint.com](mailto:investors@greenglobeint.com)

### Board of Directors:

Gary Nerison - Chairman  
Terry De Lacy - Director  
Charles Kao - Director  
Steven R. Peacock - Managing  
Director

### Officers:

Steven R. Peacock - CEO  
Bradley Cox - COO

### Strategic Partner:

Javelin Advisory Group  
(SEC Compliance, Accounting,  
Management Consulting, and  
Business Development)

### Independent Auditors:

Chisholm & Associates

### State of Incorporation:

Delaware

### Stock Symbol:

GGLB

### Market:

Over-the-Counter Bulletin Board

### Transfer Agent:

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## Message from the CEO

I am very pleased to address shareholders in the inaugural edition of the Green Globe International newsletter. With our acquisition of Green Globe, Ltd. (UK) completed and our ownership of the Green Globe brand secure, management expects that the upcoming weeks, month and even years hold a series of ambitious business initiatives that we will undertake on behalf of the Green Globe brand. It is our intention to expand the brand well beyond its current uses both within the travel and tourism industry and into entirely new business sectors.

While there certainly are other green certification programs in the marketplace, the Green Globe brand is unique in a number of ways. First, dating back to 1994, the Green Globe brand is clearly the most established of all such marks. Second, the international scope of the brand, which we expect to expand even further under the stewardship of Green Globe International, sets Green Globe apart from similar national programs. While most other certification programs have scientific and academic support, we feel very strongly that the academic research and scientific principles that underpin the Green Globe program have no equal among its competitors.

We are on the verge of a number of significant events related to the growth of the Green Globe program, and we expect to have several announcements related to this growth in the days following the release of this newsletter. Our shareholders should then gain a better understanding of how Green Globe International will operate and build value. I would again encourage shareholders to subscribe to our website mailing list, so they can track our progress in this growing industry. Green Globe International is committed to becoming the leading consulting and certification program for sustainability to global businesses, organizations, communities and nations.

Best regards,  
Steven R. Peacock, Managing Director/CEO

## Charles Kao and Steven Peacock Appointed to Green Globe International Board of Directors

Green Globe International, Inc. has announced the appointment of travel industry veteran Charles Kao to the company's Board of Directors. In addition to the appointment of Mr. Kao, the Board has appointed Steven R. Peacock, who also serves as a chief executive officer of the company, as managing director of the Board and has accepted the resignation of Geoffrey Lipman as a director.

During the past 30 years, Mr. Kao has served as chief executive officer of several travel related companies, including charter flight companies, retail travel agencies, meeting and convention planners, destination management companies, special interest groups, FIT operators, and air consolidators based in the U.S., Europe and the Orient.

Since 1989, Mr. Kao has served as managing director of Travelware. Travelware's focus is on the technology needs of tour companies, hotels, airlines, tourist boards, convention locations, visitor bureaus, car rental companies, travel management companies and Fortune 1000 companies' travel departments. Customers include Carlson WagonLit Travel, American Express Travel, Kuoni/Zurich, Grey Line Worldwide, Japan Travel Bureau International, Jet Vacations, Jetset Tours, Texas Instruments, Xerox, Allied Signal, and Accor Group/Paris.

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# GTREX Capital Becomes Green Globe International and Launches New Corporate Website

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We are very pleased to have officially changed the company's name to Green Globe International and to have a stock symbol that is reflective of the new name," stated Green Globe Chief Executive Officer Steven R. Peacock. "With the new name and symbol, we will begin to re-brand the public company and inextricably tie it to the Green Globe brand, which is recognized by travel and tourism businesses worldwide. Included in the transition to the new name will be the launch of a new corporate website, and we encourage all shareholders and others interested in following the progress of Green Globe International to subscribe to receive alerts whenever new information released by the company."

The new Green Globe International corporate website, [www.greenglobeint.com](http://www.greenglobeint.com), was officially launched on Tuesday, April 1, 2008. The new site prominently features news related specifically to the company and to the sustainable travel and tourism industry, including links to Green Globe International's strategic partner for industry awareness, TravelMole, which is the most highly acclaimed and largest global online community for the travel and tourism industry with over 450,000 registered travel and tourism professionals worldwide with which the company has entered into a strategic alliance.

The launch the website also initiates the company's comprehensive efforts to increase worldwide awareness of the brand and its applications both within the global travel and tourism industry and in additional markets. With the assistance of TravelMole, the company expects to develop a number of specialized media related to the acquisition, including newsletter and video content that will highlight its international reach, intellectual property and operating affiliates.

In order to continue communicating effectively with its shareholders and the public markets, the new website includes a mailing list through which any information released by the company is sent to subscribers by email. Links to the mailing list can be found both on the Home page as well as in the Investors section of the site at <http://www.greenglobeint.com/stayconnected/email/>. All contacts from the company's previous website have been transferred to the new site.



"As owners of the Green Globe brand, a prominent element of Green Globe International's mission is to actively promote and protect the brand, and the new website will play a very important role in that process. Both the public markets and the worldwide audience for the Green Globe brand will be directed to the Green Globe site, as well as the websites of our strategic partners, licensees and other affiliates. At every opportunity, we will promote the authorized use of the brand and highlight its benefits for businesses, communities, organizations and other entities that are seeking to affirm their commitment to environmental responsibility with concrete action," stated Mr. Peacock.

"The initial launch of the site provides a location for shareholders to access information, particularly the company's news, stock information and SEC filings, but we will be expanding the site over the next several weeks to include a greater depth of information on Green Globe and details of its current applications," he added.

Management expects to announce several business initiatives that involve use of the Green Globe brand in the second calendar quarter of 2008.

## Bradley Cox Appointed to the Position of Chief Operating Officer of Green Globe International

Bradley Cox, a veteran of the travel and tourism industry with specific experience with the Green Globe brand, has been appointed by the Green Globe International Board of Directors to serve as chief operating officer of the company.

A Current Report on Form 8-K regarding Mr. Cox's appointment was recently filed with the Securities and Exchange Commission.

Mr. Cox's business experience within the travel and tourism industry, his understanding of brand management, and success in delivering technology as practical solutions for the triple bottom-line of tourism businesses are seen as a unique combination of skills and an invaluable addition to the Green Globe International team.


From 1996, Mr. Cox was at the frontline of tourism sales and marketing, working for international tourism and hospitality brands. Based on the Gold Coast, Australia's leading leisure destination for domestic and international travelers, Mr. Cox held senior sales and marketing positions at ANA Hotel and Hard Rock Cafe. Mr. Cox managed all the key domestic accounts for these tourism operators, maintaining channels through major airlines as well as negotiated sales to travel agencies throughout Australia.



In 2000, Mr. Cox joined the Sustainable Tourism Cooperative Research Centre (STCRC), based at Griffith University on the Gold Coast. An Australian government initiative to deliver research and development innovations to the tourism sector, the STCRC grew to include 16 university and 17 government and industry partners, including Tourism Australia, Qantas and the Australian Federation of Travel Agents.

Mr. Cox served for eight years as STCRC's General Manager Communications and Industry Extension. Mr. Cox worked closely with industry, government and academic partners to incubate innovative research ideas to prototypes that now benefit Australia's tourism sector. One of the key innovations was the scientific benchmarking and certification tools, which have underpinned Green Globe for almost 10 years.

Mr. Cox said, "I welcome this appointment to the position of chief operating officer for Green Globe International as the next challenge in the progression of taking Green Globe's advanced climate and sustainability systems to all levels of the tourism industry. Green Globe's time has arrived, and we are ready to deliver our qualified methods and technologies to reduce tourism's carbon footprint and deliver sustainable outcomes to destinations worldwide."

Steven R. Peacock, chief executive officer of the company, stated, "The experience that Mr. Cox brings to Green Globe International, especially his years with STCRC and his firsthand knowledge of the benchmarking and certification program, will be of tremendous value as we seek to broaden the use of the Green Globe brand in new applications worldwide. Mr. Cox has already begun addressing a number of new business opportunities that have been presented to Green Globe, and we expect to have tangible progress to announce in the near term," Mr. Peacock added. 

### Forward-Looking Statements

This newsletter contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. Actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

## Charles Kao and Steven Peacock Join the Green Globe International Board of Directors

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Since 1995, Mr. Kao has been very active in travel related eCommerce in over 20 countries. Mr. Kao is the co-founder of TISS.com (USA), with partners Deutsch Telecom and Lufthansa Group in the Omnis Online global tourism marketplace. TISS.com offers online consolidator airfare in 20 countries in 9 languages and is responsible for launching Travelocity and One Travel's consolidator program in 1996.



**Charles Kao Conducts an Interview on TravelMole.tv**

Mr. Kao currently serves as group chairman and publisher of TravelMole.com and TravelMole.TV. TravelMole.com is an online media company which publishes 15 eNewsletters to over 450,000 travel and tourism industry professional subscribers and 70 million consumers in 132 countries. TravelMole.TV engages in Internet video production and broadcasting to a global audience of 150 million. Since 2003, Mr. Kao has served as president of OmniTravelSearch, Inc. OmniTravelSearch develops meta search solutions for travel/tourism enterprises and was awarded and owns the meta search patent in 1999. In addition, Mr. Kao has served as chairman of Omni Tourism, LLC since 2001. Omni Tourism owns and develops proprietary software for designations to manage, aggregate and distribute their content and manage their destinations.

Mr. Kao graduated from University of Michigan with a bachelor's degree in Industrial Engineering. He has been or is currently a member of ASTA (American Society of Travel Agents), SITE (Society of Incentive Travel Executives), ACTE (Association of Corporate Travel Executives), NBTA (National Business Travel Association), Society of Travel & Tourism Educators, PATA (Pacific Area Travel Association) and CLIA (Cruise Line International Association). In addition, he is the founder of TTA (Travel Technology Association) and TOWARD (Tour Operators & Wholesalers Achieving Real-time Distribution).

Mr. Lipman resigned his Board position with Green Globe International in order to continue to focus on critical work in the public sector. As a result of Mr. Lipman's resignation and the appointment of the two new directors, the Board now consists of Gary Nerison, Terry De Lacy, Mr. Kao and Mr. Peacock. There are no plans at present to fill Mr. Lipman's position on the board.

"We would first like to thank Mr. Lipman for his stewardship of the Green Globe program since its inception and for his enormous contribution in bringing the Green Globe brand to Green Globe International," stated Mr. Peacock. "He played an integral role in facilitating the acquisition of Green Globe, Ltd., and we certainly understand his desire to focus his efforts on the public sector and its interface with private sector action and wish him only the best. In this context we strongly reaffirm our support for UNWTO initiatives related to sustainable tourism, poverty alleviation and response to global climate change, which will be a cornerstone of Green Globe International's mission statement."

"We are pleased that Charlie Kao has accepted an appointment to the Board and believe that there are few people in the global travel and tourism industry that are better suited to provide oversight and leadership for the company than Mr. Kao. His experience in a variety of businesses and organizations within and related to travel and tourism gives him a unique perspective, and we are very lucky to have him associated with Green Globe International," Mr. Peacock added.

