



The Premier International Green Brand

OTC BB Symbol: GGLB

www.greenglobeint.com

Green Globe International and Green Hotel Certification Partner for Co-Branding of Certification Programs for Hotels and Resorts

Joint Efforts Will Focus on Properties in the Americas, the Caribbean and Europe

Green Globe International (OTC BB: GGLB), the worldwide owner of the Green Globe brand, the premier international green brand, has announced an initial agreement to utilize Green Globe standards in a co-branding relationship with Green Hotel Certification, which is owned by Green Certifications, Inc.

Under terms of the agreement, Green Certifications, Inc., which has developed benchmarking and certification systems for use in identifying compliance with green, sustainability standards, and Green Globe International, whose Green Globe brand is used in benchmarking and certification applications worldwide, will work together to co-brand and sell the dual certification to tourism properties, including hotels and resort destinations.



green hotel certificationSM

Green Globe International will license Green Certifications to utilize its brand and logo mark in conjunction with Green Hotel Certification of tourism properties as sustainable businesses. The initial markets for the co-branding effort have been identified as North, Central and South America, the Caribbean, and Europe.

In exchange for the use of the Green Globe brand, Green Certifications will pay a licensing fee to Green Globe International for use of the brand equal to a percentage of gross revenues received by Green Certifications from its clients.

The initial agreement between the parties is expected to develop into a binding definitive agreement.

“This co-branding alliance with Green Certifications is exactly the type of licensing arrangement that Green Globe International will pursue with qualified partners in the sustainability sector,” stated Steven R. Peacock, CEO and managing director of Green Globe International.

“Green Hotel Certification is an extremely well-respected benchmarking and certification program that meets the very stringent Green Globe standards, and the quality of this program allows Green Globe International to enter into this co-branding relationship. Green Hotel Certification also has the sales force that will allow the Green Globe brand to grow at a much faster rate, and we look forward to additional Green Globe customers in the Americas, the Caribbean and Europe.

(continued on page 4)

RECENT NEWS

Tuesday, November 25

Green Globe International, Inc. Announces Agreement With WYSETC for Collaboration on Green Globe Programs

Monday, November 24

Green Globe International, Inc. Announces Agreement With STI for Licensing and Co-Branding Relationship for Sustainability and Carbon Neutrality Products

Monday, November 10

Green Globe International, Inc. Announces Agreement With Green Hotel Certification for Use of the Green Globe Brand in the Certification of Hotels and Resorts

Tuesday, November 4

Green Globe International, Inc. Announces Stock Position Taken by World Travel & Tourism Council

INSIDE THIS ISSUE

CEO Greeting

Page 2

Agreement Reached with WYSETC

Page 2

Green Globe Partners with Sustainable Travel International

Page 3

World Travel & Tourism Council Takes Stock Position in Green Globe

Page 4

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Bradley Cox - COO

Strategic Partner:

Javelin Advisory Group
(SEC Compliance, Accounting,
Management Consulting, and
Business Development)

Independent Auditors:

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State of Incorporation:

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Message from the CEO

Green Globe International had a very busy month in November and announced several important strategic alliances that were recently consummated. These include the co-branding relationship with Green Hotel Certification, an agreement that is expected to lead to immediate revenues from the Green Hotel Certification benchmarking and certification program once a definitive agreement is reached. As licensing of the brand for revenue generating application is a major focus of Green Globe International, this is exactly the type of relationship we expect to duplicate in additional global sustainability applications that meet the stringent Green Globe standards.

Our agreement with Sustainable Travel International establishes another important relationship for Green Globe International, providing new products that can be sold under the Green Globe brand.

Beyond the expansion of the Green Globe program worldwide, we reached an extremely significant agreement with the World Travel & Tourism Council, under which the WTTC has converted its preference share in Green Globe, Ltd. for a restricted common stock position in Green Globe International. As the preeminent business leaders' forum for the travel and tourism industry, having the WTTC as a stockholder of Green Globe International is an important milestone and provides us a key industry ally.

(continued on page 4)

Green Globe International Teams with World Youth Student & Educational Travel Confederation


Green Globe International has entered into an agreement with the World Youth Student and Educational Travel Confederation (WYSETC) for collaboration in a number of areas that will introduce the Green Globe sustainability and carbon neutrality programs to a new generation of travelers.

The agreement outlines several areas of collaboration that will bring Green Globe's programs for the travel and tourism sector to WYSETC members, which includes a global community of youth travel, student travel and international education specialists. With a network of 5,000 locations in 118 countries, Confederation members provide international travel and educational experiences for more than 10 million students.



Areas of collaboration between Green Globe International and WYSETC include the implementation of Green Globe programs, in partnership with MCI, to make WYSETC Congress events carbon neutral; work to measure the Confederation's carbon footprint through Green Globe and affiliate programs; secure the

support and participation of Confederation members around the world for the Green Globe program; offer Green Globe certain program packages to Confederation members at discounted rates; and develop targeted promotions and collateral material for the Green Globe program to WYSETC members, delegates and youth travelers worldwide.

"The youth travel market is clearly immense, and the WYSETC is extremely well connected to this global community," said Steven R. Peacock, CEO of Green Globe International. "We are pleased to have the opportunity to work with the Confederation to spread awareness of the brand in the youth markets, as well as to implement Green Globe programs in specific applications related to the Confederation and its worldwide stakeholders." 

Green Globe International Signs Agreement With Sustainable Travel International for Licensing and Co-Branding Relationship for Sustainability and Carbon Neutrality Products

Agreement Includes Eco-Tourism Certification, Carbon Offset, Carbon Footprint, and Renewable Energy Services

Green Globe International recently announced an agreement with Sustainable Travel International (STI), under which Green Globe International and STI will partner to deliver co-branded products and services to the global travel and tourism industry.

Green Globe International offers comprehensive sustainability and carbon neutrality programs under its internationally recognized Green Globe brand, including Benchmarking and Certification, consulting, communications, and carbon neutrality programs. Under the license agreement with Sustainable Travel International, Green Globe International will license certain STI properties for use as part of Green Globe programs. STI will be paid licensing fees from revenues generated by the use of its properties and services in Green Globe programs. STI may also partner with Green Globe International to license the Green Globe brand for its program participants.

Included in the products expected to be delivered as a result of the agreement is a Green Globe branded carbon offset tool for travelers.


"Sustainable Travel International is an extremely well-respected organization in the field of sustainable tourism development, and we are pleased to add them as another strategic partner to assist in our efforts to bring new Green Globe branded products to the global travel and tourism industry," stated Steven R. Peacock, CEO and managing director of Green Globe International. "STI has developed cutting-edge sustainability and carbon neutrality products and services, and we look forward to working with STI to deliver their products as part of the Green Globe program."



"This relationship will afford us the opportunity to expand our reach and grow revenues by including a new set of products in the Green Globe catalogue," Mr. Peacock added.

Sustainable Travel International, a global leader in sustainable tourism development, is the developer and owner of the intellectual property rights for a variety of market-tested sustainable tourism development services including Sustainable Tourism Eco-certification Program(TM) ("STEP"), a voluntary, third party certification initiative, Green.travel, an on-line responsible travel portal, Traveler's Giving Back(TM), a philanthropic initiative, and TravelGreen, a voluntary carbon offset initiative.

The 501(c)(3) non-profit organization's mission is to promote sustainable development and responsible travel by providing programs that enable consumers, businesses and travel-related organizations to contribute to the environmental, socio-cultural and economic values of the places they visit, and the planet at large. For more information on STI, please visit www.sustainabletravelinternational.org.

Brian Mullis, President of Sustainable Travel International, commented, "We are extremely pleased be working with Green Globe and taking a more collaborative approach to global sustainable tourism development. This arrangement combines Sustainable Travel International programmatic strengths with Green Globe's broad reach within the travel and tourism industry, particularly at a destination level, a combination that has all potential for success." 

Forward-Looking Statements

This newsletter contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. Actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

World Travel & Tourism Council Takes Stock Position in Green Globe International


The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, has taken a common stock position in Green Globe International.



With chief executives of some one hundred of the world's leading Travel and Tourism companies as its members, the WTTC works to raise awareness of travel and tourism as one of the world's largest industries. More information on the WTTC can be found at www.wttc.org. In 1994, the WTTC initiated the Green Globe program, and when the program became independent of the WTTC, the WTTC was granted a preference share in Green Globe, Ltd., a UK-based company that owns the Green Globe brand. The preference share conferred upon the WTTC preferential dividends from Green Globe, Ltd. to be derived from revenues of the company.

The WTTC has opted to convert its preference share of Green Globe Ltd. into a restricted common stock position representing 5% ownership of Green Globe International.


After Green Globe International acquired a majority interest in Green Globe, Ltd. in February 2008, it began discussions with WTTC leadership regarding the preference share and a proposed conversion to common stock of Green Globe International.

"We are very pleased to have WTTC as a shareholder of Green Globe International, given its leadership in the travel and tourism industry as well as its role in the creation and early development of the Green Globe program," commented Steven R. Peacock, CEO and managing director of Green Globe International. "We believe that this conversion is in the best interests of both the company and the WTTC. Green Globe International looks forward to exploring all possibilities for cooperation with the WTTC, including use of the Green Globe brand in support of WTTC goals related to sustainability and carbon neutrality in the global travel and tourism industry. The WTTC has taken a prominent leadership role in the industry's move toward sustainability and environmental protection, and we hope to work side-by-side with the organization to deliver the Green Globe program to additional tourism businesses and destinations worldwide." 

Green Globe International Joins Forces with Green Hotel Certification Targeting the Hotel and Resort Market

(continued from page 1)

"As brand owner, Green Globe International will continue to seek joint ventures with partners in the sustainability industry who operate successful businesses that would further benefit from the prestige and global recognition of Green Globe. We expect that once the definitive agreement with Green Certifications is consummated, the revenue stream to Green Globe International from this relationship will begin almost immediately," Mr. Peacock added.

"Green Hotel Certification has found the perfect partner to expand further in the Americas including the Caribbean as well as Europe. Only one certification or re-certification process is required for hotels and resorts to reach both, Green Globe as well as Green Hotel Certification, awards. This partnership makes sense and provides advantages for all parties involved," commented Guido Bauer, President of Green Certifications, Inc. 

CEO Greeting

(continued from page 2)

As busy as the last month has been, we are expecting the coming weeks to be as active with additional strategic alliances and partnerships expected to be announced. We hope our shareholders will look forward to these announcements as a very strong way to end the 2008 calendar year.

Best regards,
Steven R. Peacock, Managing Director/CEO