



The Premier International Green Brand

OTC BB Symbol: GGLB

www.greenglobeint.com

Green Globe International Announces Expanding Recognition of the Green Globe Brand and Certification Program

Brand recognized in applications including AAA Tour Books, Travelocity Green Directory, and British Airways AIRMILES Program

Green Globe International has announced the inclusion of the Green Globe brand, the pre-eminent worldwide symbol for sustainability and response to climate change, in several new applications including the American Automobile Association's tour books, Travelocity's Green Directory and British Airway's AIRMILES program.



The American Automobile Association (AAA), which has over 51 million members in the United States and Canada, now features Green Globe Certified properties in its travel material. AAA has introduced a green category in its tour books and online content, and all properties certified by Green Globe Certification in the United States, Caribbean and Mexico will be featured and highlighted.

All properties that sign up for the Green Globe Certification before June 30, 2009 will be included in the tour books, which have a circulation of approximately 16 million. Additional consumer use AAA's online travel resources.

Travelocity, one of the largest travel companies in the world with annual gross bookings of more than \$10 billion, has launched an eco-friendly directory, which highlights properties and destinations already offering meaningful sustainability initiatives. Green Globe certified hotels and resorts are featured on the Travelocity directory.



(continued on page 4)

Green Globe International Announces New Contact Telephone Numbers:

+1 310-984-6807

Toll-Free 800-915-7820 (only within the United States)

For more information, please see story on page 4 of this newsletter.

RECENT NEWS

Monday, April 27

Green Globe International, Inc. Announces Expanding Recognition of the Green Globe Brand and Certification Program

Tuesday, April 21

Green Globe International, Inc. Announces Strategic Partnership Agreement With Ship & Shore Environmental, Inc.

Monday, April 20

Green Globe International, Inc. CEO Comments on Temporary Symbol Change

Thursday, April 9

Green Globe International, Inc. Releases April 2009 Newsletter Reviewing Launch of New Corporate Website and Affiliate Sites

INSIDE THIS ISSUE

CEO Greeting
Page 2

Alliance Agreement Reached with Ship & Shore Environmental
Page 3

Green Globe International Announces New Corporate Contact Telephone Numbers
Page 3

CORPORATE PROFILE

U.S. Headquarters:

Address
29970 Technology Drive, Suite 220E
Murrieta, CA 92563
Telephone
+1 310 984 6807
Facsimile
eFax: +1 951 755 2500
Website:
www.greenglobeint.com

Investor Relations:

Gemini Financial Communications
Phone: 951.677.8073
Email: investors@greenglobeint.com

Board of Directors:

Gary Nerison - Chairman
Terry De Lacy - Director
Charles Kao - Director
Steven R. Peacock - Managing
Director

Officers:

Steven R. Peacock - CEO
Bradley Cox - COO
Guido Bauer - VP of Global Sales

State of Incorporation:

Delaware

Stock Symbol:

GGLB

Market:

Over-the-Counter Bulletin Board

The World Travel & Tourism Council (WTTC) is a shareholder in Green Globe International



Green Globe International is an Affiliate Member of the United Nations World Tourism Organization (UNWTO)



Message from the CEO

I first want to thank shareholders for taking to time to read our newsletter and particularly this greeting. There continues to be a tremendous amount of activity surrounding the Green Globe brand and its various programs around the world, and I thought I would take this opportunity to discuss some of what is going on that we have not yet been able to announce in our press releases.

Of course, we continue to support the growing Green Globe Certification program headed by our VP of Global Sales Guido Bauer. The program is expanding with more Certification clients signed up each month. Even with the economic downturn, and more recently, concerns over the influenza outbreak, there continues to be interest in Green Globe Certification in the Travel, Tourism and Hospitality industries. As we at Green Globe are keenly aware, environmental responsibility is not a passing fancy or trend - it is the way businesses and organizations will do business in the 21st Century.

In addition to the Green Globe Certification and Green Globe Index programs, we at Green Globe International are involved in a number of other large projects that we expect to announce in the coming weeks. A good deal of the activity is here in the United States, including a major metropolitan green business initiative, in which we expect to play a prominent role. We are finding that the response to the Green Globe program, particularly due to its long history in the global sustainability movement dating back to 1993, is overwhelmingly positive. This has been proven once again as we have become involved in these projects in the U.S., where sustainability is in its relative infancy, but where it is obviously picking up tremendous momentum at every level, from the President down to individual consumer expectation.

Another new project that we hope to announce in the near term is our involvement with a major U.S. public transit system. If it comes to fruition as anticipated, this will be an important project on a number of levels and is expected to bring tremendous awareness of the Green Globe brand.

These are both pending projects that cannot yet be announced until final agreements are in place. However, I think it is important for our shareholders to know that, in addition to the programs that they have already seen launched by Green Globe International, there are many others that are in various stages of development. The nature of our business, especially as it relates to larger-scale projects, is that many months of development will be required before our involvement in them can be announced. The flip side is that these initiatives may ultimately represent millions of dollars in revenue through Certification, Index clients, consulting, and other areas.

Finally, I hope that all of our shareholders have had the opportunity to look through the new corporate website for Green Globe International, as well as the Green Globe Certification and Green Globe Index websites. We believe that they represent the current status and future potential of Green Globe International as owners of the Green Globe brand.

Regards,
Steven R. Peacock, Managing Director/CEO

Strategic Partnership Agreement Signed with Ship & Shore Environmental, Inc.

Green Globe International has entered into a strategic partnership agreement with Ship & Shore Environmental, Inc., which provides customized environmental solutions to green businesses in a variety of industries, to collaborate on projects involving the Green Globe brand and its sustainability programs.



Ship & Shore Environmental, Inc. is a multi-disciplined engineering firm with mechanical, structural, chemical, and electrical engineers that have in-depth process knowledge and expertise. This foundation allows them to custom design superior, innovative, efficient and reliable systems for their clients, which provide solutions to environmental issues. Due to economic demands on businesses to reduce operational costs while meeting the ever-increasing environmental restrictions, Ship & Shore Environmental has utilized its knowledge and experience to develop

a line of products and services to meet these needs. Capitalizing on their experience while helping clients implement a variety of energy reduction strategies that may include alternative energy sources not only provides a positive payback to a clients bottom line, but also reduces carbon footprint, i.e. greenhouse gases emissions.


The market and environmental demands have been the driving force behind formation of Ship & Shore Environmental, Inc.'s new business venture known as "Green Energy Industrial Solutions." Their primary focus is to facilitate comprehensive study and application of innovative designs for both industrial and commercial operations that result in "green solutions." These cutting edge energy technologies are implemented by our project managers who work closely with our engineers, fabricators, technicians and installers, providing the customer with one source of contact from design to fulfillment.

To see lists of customers and industries served by Ship & Shore Environmental, Inc., as well as more detailed information on the company, please visit <http://www.shipandshore.com/customers.html>.

Green Globe International Chief Operating Officer Bradley Cox said, "This is a timely partnership given the U.S. administration's official declaration on the imminent dangers of greenhouse gases (GHG) and the government's mobilization to drastically reduce these emissions.

"Ship and Shore's Green Energy Industrial Solutions will provide Green Globe clients with expertise on making significant reductions in GHG emissions, while lowering energy consumption. Furthermore, Green Globe clients who choose to reduce GHG may qualify for significant financial subsidies and, in some cases, be able to produce credits under current carbon trading regimes," he added.

Green Globe International will work with Ship & Shore Environmental and businesses referred by the company to introduce Green Globe's web-based Index and Certification tools. These industry leading online tools rank and certify the sustainability of business as well as measure their environmental performance over time.

In addition, Green Globe International will seek to recommend Ship & Shore Environmental's technologies to reduce greenhouse gases and carry out surveys to estimate energy savings to existing and future customers looking to achieve efficiency gains. Ship & Shore Environmental, Inc. also offers technical expertise that may be delivered as consultancies under green business programs planned for U.S. cities as well as international tourism destinations. 


Forward-Looking Statements

This newsletter contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. Actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

Green Globe International Announces New Contact Telephone Numbers for the Company and its Operations

Green Globe International has implemented new contact telephone numbers for its corporate offices and operations, which encompasses the Green Globe Certification program, general operations, company administration and accounting, and media and investor relations. The new numbers are +1 310-984-6807 and Toll-Free 800-915-7820 (only within the United States). Callers to the new numbers will be directed to several menu options, so their call can be routed to the proper department.

The change was made as a result of growing interest in the Green Globe brand and its affiliated programs and an increasing number of incoming calls from businesses, organizations and individuals around the world.

“Due to the demand for information regarding Green Globe programs, the company was in need of a more sophisticated and robust system to handle calls and have them directed to the proper company representative as quickly as possible,” stated Steven R. Peacock, CEO and managing director of Green Globe International. “While this may seem to be a relatively minor change, it will allow the company to respond more quickly and effectively to our expanding customer base around the world.” 

Uses of Green Globe Brand Expanding Through New High Profile Affiliations

(continued from page 1)

AIRMILES, a program owned by British Airways, implemented a new product category of “Greener Hotels” on its website and reservation system, which identifies for its customers the hotels that have achieved Green Globe Certification in order to allow travelers to choose environmentally responsible hotels within the AIRMILES program.



The Green Globe brand is also prominently displayed next to Certified hotels listed with Air Canada Vacations, a leading Canadian tour operator affiliated with Air Canada, Canada’s largest full-service airline. Air Canada Vacations offers a wide assortment of leisure travel packages including cruises and tours servicing over 100 destinations in the Caribbean, Central and South America, Asia, Europe, and the United States.

Green Globe certified properties are listed on the German language website of TUI Travel, a leading international leisure travel group which operates in approximately 180 countries worldwide and serves more than 30 million customers in over 25 source markets.



Green Globe Certified hotels are also highlighted with the certification logo by Danish-based tour operator Billet Kontoret.



“We are pleased to report the expanding presence of the Green Globe brand in applications around the world, and laud the effort made by Guido Bauer, our VP of Global Sales, in facilitating these new relationships,” stated Bradley Cox, Chief Operating Officer of Green Globe International. “There are a growing number of companies in the global travel and tourism industry which recognize the desire of their consumers to book stays with hotel properties that have made a true commitment to environmental stewardship, and the Green Globe logo conveys that they highest standards of sustainability have been met.”

“We expect that Green Globe’s participation with leading travel and tourism companies will continue to grow and provide even greater consumer awareness in the future,” Mr. Cox added. 