



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces Agreement with Scott Wilson Group

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MURRIETA, CA--(MARKET WIRE)--Oct. 22, 2008--Green Globe International, Inc. (OTC BB: GGLB), the worldwide owner of the Green Globe brand, the premier international green brand, today announced a strategic alliance with international consultancy Scott Wilson to collaborate on Green Globe sustainability and carbon neutrality projects for tourism destinations clients.

Scott Wilson Group plc, with over 6000 members of staff globally, provides sustainable, integrated business and development solutions to meet the planning, environmental, management and engineering needs of clients across a full range of sectors, including leisure and tourism. The Group has doubled in size over the past few years and from its UK headquarters currently controls a worldwide network of 80 offices, of which 40 are in the UK. The main international centres are located in China, Hong Kong, India, SE Asia, the Middle East, Eastern Europe and Southern Africa.

Under terms of a Memorandum of Understanding, the areas of collaboration between Scott Wilson Group plc and Green Globe International, Inc. will include: 1) identification of potential tourism destinations (e.g. countries, territories, municipalities and resort areas) for the Green Globe International programs; 2) securing support and participation of key stakeholders in the destinations; 3) designing and developing a destination-specific Sustainability and Carbon Neutrality Plan; 4) working to identify new funding mechanisms e.g. carbon trading, for the destinations' Sustainability and Carbon Neutrality Plan; 5) management and implementation of the Sustainability and Carbon Neutrality Plan; 6) monitoring and reporting progress toward key sustainability and carbon generation indicators for energy consumption; waste production; water usage; chemical usage; community engagement, and local economic benefit; 7) certification that communities and businesses are compliant with Green Globe benchmarking and certification programs available; and 8) providing an annual review to confirm compliance with benchmarking standards which qualify for certification.

Green Globe International is preparing to sign the first clients for the company's Sustainability and Carbon Neutrality Plan for tourism destinations. The plan includes a carbon offset strategy, and a sustainability strategy, Green Globe benchmarking and certification, and a

communications program.

“We are pleased to have the opportunity to work with a company with the experience and reach of Scott Wilson and look forward to our collaboration in delivering sustainability and carbon neutrality solutions to tourism destinations worldwide,” commented Steven R. Peacock, CEO and managing director of Green Globe International.

Stuart Coventry, Scott Wilson’s director of environment and sustainability services, said, “Our clients are increasingly striving to improve standards of sustainability in their business and developments and the Green Globe schemes offer a real opportunity to benchmark their performance. We are very pleased to collaborate with Green Globe.”

Green Globe’s Company and Community Standards for sustainable tourism practice are used across 48 countries by both tourism businesses and communities.

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

Green Globe International, an affiliate member of the United Nations World Tourism Organization (UNWTO), has endorsed the efforts of the United Nations Foundation, Rainforest Alliance, the United Nations Environment Programme (UNEP) and the UNWTO in launching the Global Sustainable Tourism Criteria (GSTC).

Green Globe International (www.greenglobeint.com) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe’s worldwide network extends across nearly 50 countries. For information on Green Globe’s benchmarking and certification program, please visit <http://www.ec3global.com/products-programs/green-globe/Default.aspx>. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. For more information on Green Globe International, please visit www.greenglobeint.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company’s actual future results could materially differ from those discussed. The Company intends that such statements about the Company’s future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the

"Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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