



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Releases October 2008 Newsletter Highlighting Alliance with Scott Wilson Group and Plans for Green Globe China

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MURRIETA, CA--(MARKET WIRE)--Oct. 24, 2008--Green Globe International, Inc. (OTC BB: GGLB), the worldwide owner of the Green Globe brand, the premier international green brand, today released the October 2008 edition of the company's investor newsletter, which reviews the recently announced strategic alliance with international consultancy Scott Wilson to collaborate on Green Globe sustainability and carbon neutrality projects for tourism destinations clients. The newsletter also highlights the company's plans to expand use of the Green Globe brand in China.

The October 2008 newsletter has been added to the Green Globe International website at <http://www.greenglobeint.com/articles/1>, and a notice of the newsletter's release has been distributed to subscribers of the company's website-based mailing list.

The agreement with Scott Wilson Group plc, a company with over 6000 members of staff globally, leads the October newsletter. Scott Wilson provides sustainable, integrated business and development solutions to meet the planning, environmental, management and engineering needs of clients across a full range of sectors, including leisure and tourism. The Group has doubled in size over the past few years and from its UK headquarters currently controls a worldwide network of 80 offices, of which 40 are in the UK. The main international centres are located in China, Hong Kong, India, SE Asia, the Middle East, Eastern Europe and Southern Africa.

Another newsletter article reviews Green Globe International's intention to form a joint venture company to implement Green Globe sustainability and carbon neutrality programs in China. The initial agreement, in the form of a non-binding letter of intent, establishes a mutual commitment by Green Globe International and Charles Kao, who serves on the company's Board of Directors, to establish and grow a Green Globe joint venture company to provide Green Globe branded services and products to customers in China and potentially in neighboring Asian countries.

In his greeting to shareholders, Green Globe International CEO and Managing Director Steven R. Peacock addresses the continuing demand for sustainability programs even in the face of economic uncertainties.

“Green Globe clients, and really all businesses looking at sustainability programs, recognize that there is a tangible return on investment in exchange for their commitment, aside from the public recognition of corporate social responsibility,” Mr. Peacock writes.

“When a business begins its association with the Green Globe program, it starts by tracking data including its use of energy and water. These items alone can represent extremely significant cost burdens on a business. After tracking usage, the focus is then to ensure the most efficient use of energy and water as part of the certification process, bringing the potential for almost immediate cost savings for the client.”

Additional newsletter articles discuss Green Globe International’s endorsement of the Global Sustainable Tourism Criteria (GSTC), launched by the United Nations Foundation, the Rainforest Alliance, the United Nations Environment Programme (UNEP) and the United Nations World Tourism Organization (UNWTO); an Advisory Board and consulting agreement with Dr. Murray C. Simpson, a Senior Research Associate at Oxford University Centre for the Environment and a leading expert in sustainability for the tourism industry and the issues surrounding tourism and climate change; the achievement of Nomad Safaris, a 4-wheel drive safari operator based in Queenstown, New Zealand, becoming the first Green Globe certified activity in New Zealand and Australasia; and Pedro Rocha dos Santos, Business Director of the Estoril Congress Center, which recently announced its participation in the Green Globe program, receiving an award from the World Association for Hospitality and Tourism Education and Training (AMFORHT).

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world’s increasing awareness of environmental responsibility and response to global climate change.

Green Globe International (www.greenglobeint.com) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe’s worldwide network extends across nearly 50 countries. For information on Green Globe’s benchmarking and certification program, please visit <http://www.ec3global.com/products-programs/green-globe/Default.aspx>. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. For more information on Green Globe International, please visit

www.greenglobeint.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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