



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces Agreement with World Youth Student & Educational Travel Confederation for Collaboration on Green Globe Programs

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Joint efforts will introduce Green Globe program to a new generation of travelers

MURRIETA, CA--(MARKET WIRE)--Nov. 25, 2008--Green Globe International, Inc. (OTC BB: GGLB), the worldwide owner of the Green Globe brand, the premier international green brand for travel and tourism, today announced an agreement with the World Youth Student and Educational Travel Confederation (WYSETC) for collaboration in a number of areas that will introduce the Green Globe sustainability and carbon neutrality programs to a new generation of travelers.

The agreement outlines several areas of collaboration that will bring Green Globe's programs for the travel and tourism sector to WYSETC members, which includes a global community of youth travel, student travel and international education specialists. With a network of 5,000 locations in 118 countries, Confederation members provide international travel and educational experiences for more than 10 million students.

Areas of collaboration between Green Globe International and WYSETC include the implementation of Green Globe programs, in partnership with MCI, to make WYSETC Congress events carbon neutral; work to measure the Confederation's carbon footprint through Green Globe and affiliate programs; secure the support and participation of Confederation members around the world for the Green Globe program; offer Green Globe certain program packages to Confederation members at discounted rates; and develop targeted promotions and collateral material for the Green Globe program to WYSETC members, delegates and youth travelers worldwide.

"The youth travel market is clearly immense, and the World Youth Student and Educational Travel Confederation is extremely well connected to this global community," commented Steven R. Peacock, CEO and managing director of Green Globe International. "We are pleased to have the opportunity to work with the Confederation to spread awareness of the brand in the youth markets, as well as to implement Green Globe programs in specific applications related to the Confederation and its worldwide stakeholders."

Green Globe's standards for sustainable tourism practice are currently used across nearly 50 countries by both tourism businesses and communities.

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

Green Globe International, an affiliate member of the United Nations World Tourism Organization (UNWTO), has endorsed the efforts of the United Nations Foundation, Rainforest Alliance, the United Nations Environment Programme (UNEP) and the UNWTO in launching the Global Sustainable Tourism Criteria (GSTC).

Green Globe International (www.greenglobeint.com) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About the World Youth Student and Educational Travel Confederation

The World Youth Student & Educational Travel Confederation is a dynamic, professionally managed not-for-profit organization, comprising over 550 members, representing the global community of youth travel, student travel and international education specialists. With a network of 5000 locations in 118 countries, Confederation members provide international travel and educational experiences for more than 10 million students and youth each year. The World Youth Student & Educational (WYSE) Travel Confederation was founded in 2006 with the merger of the Federation of International Youth Travel Organisations (FIYTO) and the International Student Travel Confederation (ISTC). For more information, please visit <http://www.aboutwysetc.org>.

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe's worldwide network extends across nearly 50 countries. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on Green Globe International, please visit www.greenglobeint.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the

"Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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