



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Issues December 2008 Newsletter Reviewing Agreements with Green Hotel Certification, Sustainable Travel International and World Youth Student and Educational Travel Confederation

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Stock position taken by World Travel and Tourism Council is also highlighted

MURRIETA, CA--(MARKET WIRE)--Dec. 1, 2008--Green Globe International, Inc. (OTC BB: GGLB), the worldwide owner of the Green Globe brand, the premier international green brand for travel and tourism, today announced the release of the December 2008 edition of the company's investor newsletter, which reviews recent agreements with Green Hotel Certification, Sustainable Travel International and the World Youth Student and Educational Travel Confederation (WYSETC).

The newsletter, which also highlights the Green Globe International common stock position taken by the World Travel and Tourism Council (WTTC), has been added to the company's website at <http://www.greenglobeint.com/articles/1>, and a notice of the newsletter's release has been distributed to subscribers of the company's website-based mailing list.

Under Green Globe International's agreement with Green Hotel Certification, the two companies will work together to co-brand and sell dual certification to tourism properties, including hotels and resort destinations. The initial markets for the co-branding effort have been identified as North, Central and South America, the Caribbean, and Europe. In exchange for the use of the Green Globe brand, Green Certifications will pay a licensing fee to Green Globe International for use of the brand equal to a percentage of gross revenues received by Green Certifications from its clients.

Another newsletter article reviews the company's agreement with Sustainable Travel International (STI), under which Green Globe International and STI will partner to deliver co-branded products and services to the global travel and tourism industry. Under a license agreement with Sustainable Travel International, Green Globe International will license certain STI properties for use as part of Green Globe programs. STI will be paid licensing fees from revenues generated by the use of its properties and services in Green Globe programs. STI may also partner with Green Globe International to license the Green Globe brand for its program

participants. Included in the products expected to be delivered as a result of the agreement is a Green Globe branded carbon offset tool for travelers.

In his newsletter greeting to shareholders, Green Globe International CEO and Managing Director Steven R. Peacock wrote, “As busy as the last month has been, we are expecting the coming weeks to be as active with additional strategic alliances and partnerships expected to be announced. We hope our shareholders will look forward to these announcements as a very strong way to end the 2008 calendar year.”

Additional newsletter stories cover Green Globe International’s agreement with the World Youth Student and Educational Travel Confederation (WYSETC) and the Green Globe International common stock position taken by the World Travel & Tourism Council (WTTC).

Green Globe’s standards for sustainable tourism practice are currently used across nearly 50 countries by both tourism businesses and communities.

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

Green Globe International, an affiliate member of the United Nations World Tourism Organization (UNWTO), has endorsed the efforts of the United Nations Foundation, Rainforest Alliance, the United Nations Environment Programme (UNEP) and the UNWTO in launching the Global Sustainable Tourism Criteria (GSTC).

Green Globe International (www.greenglobeint.com) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe’s worldwide network extends across nearly 50 countries. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders’ forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on Green Globe International, please visit www.greenglobeint.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future

expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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