



Press Release

Source: Green Globe International, Inc.

## **Green Globe International, Inc. Announces the Launch of [www.greenglobe.com](http://www.greenglobe.com)**

*In recognition of worldwide achievements, Green Globe Certification awarded a 10 year license with multiple extensions*

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MURRIETA, CA--(GLOBE NEWSWIRE)--Dec. 22, 2009--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today announced the launch of Green Globe Certification's [www.greenglobe.com](http://www.greenglobe.com) portal. The new information hub brings together all Green Globe Certification services offered in countries and regions around the world, assisting businesses as well as individual travelers discover the best in sustainable travel and tourism.

“Green Globe Certification has made significant progress in growing the brand in its licensed markets around the world,” commented Steven R. Peacock, CEO and Managing Director of Green Globe International. “In recognition of the substantial achievements made in 2009, Green Globe Certification has been awarded a 10-year license with multiple extensions from Green Globe International, Inc. This license to manage certification and its related services, such as client promotion on behalf of the brand in specified regions, has also been extended to new markets, including transportation, automotive and retail.”

Green Globe International was recently announced as a partner in the initiative that will allow businesses in the city of Los Angeles to earn a seal of approval through its new green business certification program.

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made

public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

**About Green Globe International, Inc.**

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit [www.greenglobeint.com](http://www.greenglobeint.com) or call +1 310-984-6807.

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit [www.greenglobe.org](http://www.greenglobe.org).

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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