



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Reaches Definitive Agreement with Green Hotel Certification for Use of the Green Globe Brand in the Certification of Hotels and Resorts

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Marketing of co-branded certification will begin immediately in targeted regions

MURRIETA, CA--(MARKET WIRE)--Dec. 9, 2008--Green Globe International, Inc. (OTC BB: GGLB), the worldwide owner of the Green Globe brand, the premier international green brand for travel and tourism, today announced that it has reached a binding definitive agreement with Green Hotel Certification for a program to deliver a dual certification to tourism properties, including hotels and resort destinations.

With the definitive agreement in place, Green Hotel Certification will initiate sales and marketing efforts in North, Central and South America, the Caribbean, and Europe, the first regions targeted for the co-branding program.

Under terms of the definitive agreement, Green Globe International has licensed to Green Certifications the use of its brand and logo mark in conjunction with Green Hotel Certification of tourism properties as sustainable businesses.

In exchange for the use of the Green Globe brand, Green Certifications, which owns Green Hotel Certification, will pay a licensing fee to Green Globe International for use of the brand equal to a percentage of gross revenues received by Green Certifications from its clients.

“We are pleased to have reached this definitive agreement with Green Certifications so that the marketing of our co-branded Green Globe/Green Hotel Certification program can begin immediately,” stated Bradley Cox, chief operating officer of Green Globe International. “We have worked closely with Green Hotel Certification to assemble the materials necessary to effectively sell the dual certification to hotel and resort customers in the targeted markets. We believe that Green Hotel Certification brings to this co-branding effort a highly effective sales and service team, which will articulate to the marketplace the power of the combined brands.”

“A strong brand supported by an efficient sales and service team will make all the difference in the world. The Green Globe / Green Hotel Certification product will deliver both operational

savings as well as immediate recognition in the market place,” commented Guido Bauer, President of Green Certifications, Inc.

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

Green Globe International, an affiliate member of the United Nations World Tourism Organization (UNWTO), has endorsed the efforts of the United Nations Foundation, Rainforest Alliance, the United Nations Environment Programme (UNEP) and the UNWTO in launching the Global Sustainable Tourism Criteria (GSTC).

Green Globe International (www.greenglobeint.com) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Hotel Certification

Green Hotel Certification is a leading third party certification based on internationally accepted documentation. The seal is an independent recognition of sustainability efforts. Environmental and cultural levels as well as Corporate Social Responsibilities are benchmarked against the highest worldwide principles. Its object is to introduce and strengthen sustainability and social practices at all levels of management in the hospitality industry. The Green Hotel Certification seal also provides a distinguished promotional tool to reach a growing environmentally-aware global consumer market. Green Hotel Certification offers a completely paperless certification process which guarantees an efficient process. Through this system, properties are updated on a constant basis to ensure highest international standards. Its dedicated auditors work on-site, performing evaluation, implementation, solution-finding and training throughout. More information on Green Hotel Certification can be found at www.greenhotelcertification.com.

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe's worldwide network extends across nearly 50 countries. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on Green Globe International, please visit www.greenglobeint.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future

expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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