



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Releases January 2010 Newsletter with Review of Recent Milestones and 2009 Calendar Year Accomplishments

Calendar year events chronicled include involvement in L.A. Green Business Certification Program, expansion of the brand in markets around the world, and alliances with new partners in the U.S.

Issued Monday, Jan. 11, 10:12 am ET

MURRIETA, CA--(GLOBE NEWSWIRE)--Jan. 11, 2009--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today released the January 2010 issue of its shareholder newsletter, which provides a review of recent company events as well as an overview of the 2009 calendar year.

The January 2010 Green Globe newsletter has been added to the company's website at <http://www.greenglobeint.com/articles/1>, and a text only version will be distributed to subscribers of the company's website-based mailing list.

Recent events highlighted in the January newsletter include Green Globe International's partnership in the initiative that will allow businesses in the city of Los Angeles to earn a seal of approval through its new green business certification program and the launch of Green Globe Certification's new www.greenglobe.com portal.

The 2009 calendar year review feature chronicles the growth of Green Globe certification programs around the world, increased recognition for the Green Globe brand, the launch of the Green Globe Index tool, new alliances in the U.S. market, and the launch of Green Globe Certification Summits.

In his greeting to shareholders, Green Globe International CEO and Managing Director Steven R. Peacock wrote, "Around the world today, the brand 'Green Globe' continues to be looked upon as the only globally recognized green brand for sustainability. To put a value on that statement will depend on what your current management does this year with this incredible asset and the many opportunities being presented to Green Globe International, Inc. I am convinced that the overall team that we have in place, including our valued alliance partners around the world, are up to the task. Just as the past year saw lapses in updating information about the company, I pledge to

do just the opposite in our delivery of news and events including financial information this year and into the future. There will be opportunity - even in challenging times. If you look back at Green Globe's accomplishments in 2009, when many high profile brands saw their opportunities disappear or greatly diminish, one can only determine that this is a vibrant entity poised for growth in 2010."

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com or call +1 310-984-6807.

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit www.greenglobe.org.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

CONTACTS:

Green Globe International, Inc.
Investor Relations
Tel 888-528-0883
investors@greenglobeint.com