



Press Release

Source: Green Globe International, Inc.

Green Globe International and Green Certifications Announce Appearance at Caribbean Marketplace

Issued Thursday, January 15, 9:37 am ET

MURRIETA, CA--(MARKET WIRE)--Jan. 15, 2009--Green Globe International, Inc. (OTC BB: GGLB) and Green Certifications, Inc., which have together launched a dual certification program for businesses in the travel and hospitality markets, today announced the scheduled appearance of Guido Bauer, CEO of Green Certifications, Inc., at the Caribbean Marketplace being held January 18-20 in Gros Islet, St. Lucia. The event is considered the premier Caribbean tourism and hospitality event and is presented by American Express, St. Lucia and Virgin Holidays.

Mr. Bauer has scheduled over 60 appointments at the event with hotel owners and representatives as well as attractions and tour operators from 16 islands. An additional 20 meetings are scheduled for before and after the event.

This is the first joint event for Green Certifications and Green Globe International since entering into their strategic partnership. Major travel, tourism and hospitality events are considered key sales and marketing opportunities for the dual Green Globe/Green Certifications program.

The Caribbean Marketplace is the most important annual tourism sales and marketing event in the region, with 381 supplier companies, 148 buyer companies, over 1500 delegates, and 397 booths at the 2008 event. This event attracts hotel members, airlines, car rental companies and ground handlers with qualified tour operators and wholesalers.

The event is produced by the Caribbean Hotel Association (CHA) and endorsed by the Caribbean Tourism Organization (CTO).

“The Caribbean Marketplace is an ideal conference venue to introduce the Green Globe/Green Certifications program to the Caribbean tourism and hospitality industry,” commented Mr. Bauer. “With combined 100 clients in the Caribbean, these two programs both have significant name recognition in the Caribbean, and we look forward to presenting the tremendous advantages that the dual certification possesses for tourism businesses.”

Green Globe International and Green Certifications recently launched a dual Green Globe/Green Hotel Certification program for hotels, resorts and additional tourism businesses in North, Central and South America, the Caribbean, and Europe. The certifications identify compliance with internationally accepted green, sustainability standards to tourism businesses.

For more information of Green Globe/Green Certifications programs, please call +1-310-984-6807 or visit www.greencertifications.com.

The Green Globe brand and program trace their roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development.

Green Globe International, an affiliate member of the United Nations World Tourism Organization (UNWTO), has endorsed the efforts of the United Nations Foundation, Rainforest Alliance, the United Nations Environment Programme (UNEP) and the UNWTO in launching the Global Sustainable Tourism Criteria (GSTC).

Green Globe International (www.greenglobeint.com) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Hotel Certification

Green Hotel Certification is a leading third party certification based on internationally accepted documentation. The seal is an independent recognition of sustainability efforts. Environmental and cultural levels as well as Corporate Social Responsibilities are benchmarked against the highest worldwide principles. Its object is to introduce and strengthen sustainability and social practices at all levels of management in the hospitality industry. The Green Hotel Certification seal also provides a distinguished promotional tool to reach a growing environmentally-aware global consumer market. Green Hotel Certification offers a completely paperless certification process which guarantees an efficient process. Through this system, properties are updated on a constant basis to ensure highest international standards. Its dedicated auditors work on-site, performing evaluation, implementation, solution-finding and training throughout. More information on Green Hotel Certification can be found at www.greenhotelcertification.com.

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe's worldwide network extends across nearly 50 countries. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on Green Globe International, please visit www.greenglobeint.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green

Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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