



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces Purchase of Initial Ownership Interest in Green Certifications, Inc.

Issued Friday, February 13, 9:00 am ET

Dual certification program to be marketed under Green Globe Certification name

MURRIETA, CA--(MARKET WIRE)--Feb. 13, 2009--Green Globe International, Inc. (OTC BB: GGLB), the worldwide owner of the Green Globe brand, today announced the acquisition of a 20% ownership interest in Green Certifications, Inc. and the immediate change in the name of Green Certifications to Green Globe Certification, Inc.. Effective immediately, the Green Globe/Green Certifications program currently being marketed to tourism businesses in North, Central and South America, the Caribbean, and Europe, will be marketed as Green Globe Certification.

In exchange for the acquisition of 20% of the issued and outstanding shares of Green Certifications, the stockholders of Green Certifications, Inc. will be issued 100,000 shares of Series C Preferred Stock of Green Globe International. The parties intend to complete the remaining steps to effect the acquisition of 100% of Green Globe Certification and position it as a wholly owned subsidiary of Green Globe International.

Since an initial alliance agreement was executed in November 2008, Green Globe International and Green Certifications have delivered a dual certification program to identify compliance with internationally accepted green, sustainability standards to tourism properties and businesses. Since initiating the program, sales and marketing efforts have been undertaken in North, Central and South America, the Caribbean, and Europe, the first regions targeted under the partnership. The first clients for the dual Green Globe/Green Certifications program have been signed in the Caribbean and the United States and additional clients are expected to be announced in the near future.

Guido Bauer, the founder and CEO of Green Certifications, has been appointed to the position of Vice President of Global Sales of Green Globe International and will head up the operations of Green Globe Certification, with administrative support from Green Globe International.

“It is important for brand awareness and name recognition purposes that we send a clear message to the industries targeted by the Green Globe Certification program – initially travel, tourism and

hospitality,” commented Mr. Bauer. “The Green Globe brand has a long and distinguished history in these industries, and our ongoing marketing efforts will be bolstered by having the certification program presented under the Green Globe name.

“The partnership between our organizations has been extremely fruitful thus far, and we look forward to completing the acquisition by Green Globe International and expanding the certification program in the targeted regions,” Mr. Bauer added.

“We are very pleased to take this additional step in the acquisition of Green Certifications and expect to have the full acquisition completed in the near term,” stated Steven R. Peacock, CEO and managing director of Green Globe International, Inc. “The benefits of our association with Mr. Bauer are clear, having already received our first revenues generated from the Green Globe Certification program under his direction. The certification program is an important element of Green Globe International’s multi-faceted revenue model, and we are committed to providing the support necessary to expand use of the brand in certification applications worldwide.”

The Green Globe brand and program trace their roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development.

Green Globe International, an affiliate member of the United Nations World Tourism Organization (UNWTO), has endorsed the efforts of the United Nations Foundation, Rainforest Alliance, the United Nations Environment Programme (UNEP) and the UNWTO in launching the Global Sustainable Tourism Criteria (GSTC).

Green Globe International (www.greenglobeint.com) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe’s worldwide network extends across nearly 50 countries. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders’ forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on Green Globe International, please visit www.greenglobeint.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company’s actual future results could materially differ from those discussed. The Company intends that such statements about the Company’s future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the “Safe Harbors” provision of the Private Securities Litigation Reform Act of 1995.

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