



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces Support for WTTC Leadership on Climate Change

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MURRIETA, CA--(MARKET WIRE)--Feb. 23, 2008-- Green Globe International, Inc. (OTC BB: GGLB), the worldwide owner of the Green Globe brand, today announced its support for World Travel & Tourism Council (WTTC) and its recent statement setting out the vision and commitment of travel and tourism industry leaders to tackle climate change. The WTTC, the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International.

Issued by the WTTC on February 18, 2009, the report was titled "Leading the Challenge on Climate Change." The first phase of the WTTC's environmental initiative, the report was endorsed by a large number of WTTC members, which include the Chairs and CEOs of the industry's foremost travel and tourism companies. According to the WTTC, its next steps include the development of a web portal, which will promote information on reducing carbon emissions and will share best practice examples already initiated across the world. The WTTC plans to use the web portal and the report launched today to inform commercial and public policy-makers.

The report lists ten key action items for the industry, and one of the key commitments to action is a 50% reduction in carbon emissions by 2035 over 2005 levels. The report also defines an interim target of a carbon emission reduction of 30% by 2020 in the presence of an international agreement or a 25% reduction by the same year in the absence of such an agreement. Further action items listed in the report touch on drivers of change for the industry. These include accountability and responsibility; local community growth and capacity building; educating customers and stakeholders; the greening of supply chains; innovation, capital investment and infrastructure within the industry.

"Green Globe strongly supports the WTTC's leadership regarding the critical issue of global climate change," stated Green Globe International CEO and Managing Director Steven R. Peacock. "We maintain regular communication with the organization through its President and CEO, Jean-Claude Baumgarten and will look for all opportunities to work with the WTTC in support of its climate change initiatives through Green Globe programs worldwide.

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

Green Globe International, an affiliate member of the United Nations World Tourism Organization (UNWTO), has endorsed the efforts of the United Nations Foundation, Rainforest Alliance, the United Nations Environment Programme (UNEP) and the UNWTO in launching the Global Sustainable Tourism Criteria (GSTC).

Green Globe International encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About WTTC

The World Travel & Tourism Council (WTTC) is the business leaders' forum for the Travel & Tourism industry, working with governments and other stakeholders to raise awareness of the importance of one of the world's largest generators of wealth and employment. With Chairs and Chief Executives of the world's 100 foremost Travel & Tourism companies as its Members, WTTC has a unique mandate and overview on all matters related to Travel & Tourism. For more information about WTTC please visit www.wttc.org

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe's worldwide network extends across nearly 50 countries. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on Green Globe International, please visit www.greenglobeint.com.

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