



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Releases February 2009 Newsletter Highlighting Expanding Relationship with Green Certifications and New Clients in the United States and the Caribbean

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MURRIETA, CA--(MARKET WIRE)--Feb. 2, 2009--Green Globe International, Inc. (OTC BB: GGLB), the worldwide owner of the Green Globe brand, today announced the release of the February 2009 edition of the company's investor newsletter, which highlights the company's expanding relationship with Green Certifications, Inc. and profiles new clients for the Green Globe/Green Certifications program in the United States and the Caribbean.

The February 2009 newsletter has been added to the company's website at <http://www.greenglobeint.com/articles/1>, and a notice of the newsletter's release has been distributed to subscribers of the company's website-based mailing list.

The Green Globe International, Inc. and Green Certifications, Inc. partnership has resulted in two immediate firsts, the first client for the dual certification program in the Caribbean region and the first U.S. based client. Atlantis Submarines Barbados, which operates an authentic submarine that is part of the largest fleet of recreational submarines in the world, is profiled in the newsletter as the first Caribbean client. Tennessee's Ruby Falls, America's deepest commercial cave and largest underground waterfall open for public viewing, is the first dual certification client in the U.S. Ruby Falls has received many accolades, including being named as a "Top 7 United States Natural Wonder," on a list that includes Yosemite, Niagara Falls, Grand Canyon and Sequoia National Forest.

Another newsletter article reviews the appointment of Guido Bauer, CEO of Green Certifications, Inc., to the position of Vice President of Global Sales of Green Globe International. Mr. Bauer, who founded Green Certifications, Inc. in 2001, has extensive experience in travel, tourism and hospitality industries.

Also included in the newsletter is an article on a recent report published by Ernst & Young titled "Global Hospitality Insights: Hospitality Going Green," which features the Green Globe program. The publication cites Green Globe as the global environmental certification program for the travel and tourism industry and recognizes the origins of the Green Globe program with

the World Travel and Tourism Council (WTTC), the United Nations World Tourism Organization (UNWTO) and the Earth Council.

In his greeting to shareholders, CEO and Managing Director Steven R. Peacock wrote, "Green Globe International has begun the 2009 calendar year in very exciting fashion, reporting the first revenues generated from our burgeoning relationship with Green Certifications, Inc. In addition to the immediate revenue benefits we have experienced from this strategic alliance and the appointment of Guido Bauer as our new VP of Global Sales, we are exploring even closer ties through the executed term sheet that will lead to a detailed exploration of a potential acquisition of Green Certifications."

Mr. Peacock also indicated that additional information regarding the relationship is expected to be released in the coming weeks.

The Green Globe brand and program trace their roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development.

Green Globe International, an affiliate member of the United Nations World Tourism Organization (UNWTO), has endorsed the efforts of the United Nations Foundation, Rainforest Alliance, the United Nations Environment Programme (UNEP) and the UNWTO in launching the Global Sustainable Tourism Criteria (GSTC).

Green Globe International (www.greenglobeint.com) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe's worldwide network extends across nearly 50 countries. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on Green Globe International, please visit www.greenglobeint.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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