



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Issues March 2009 Newsletter Reviewing Initial Acquisition of Certification Business and Recent Agreement for Green Globe Index Measurement Tool

Issued Friday, March 13, 9:42 am ET

MURRIETA, CA--(MARKET WIRE)--Mar. 13, 2009--Green Globe International, Inc. (OTC BB: GGLB), the worldwide owner of the Green Globe brand, today announced the release of the March 2009 edition of its investor newsletter, which reviews the company's initial acquisition of Green Certifications, Inc. and its re-branding under the Green Globe Certification name. The newsletter's lead story highlights an agreement with Sustainability Intelligence for use of its Index Tool.

The March 2009 newsletter has been added to the company's website at <http://www.greenglobeint.com/articles/1>, and a notice of the newsletter's release will be distributed to subscribers of the company's website-based mailing list.

The newsletter explains that the Index Tool developed by Sustainability Intelligence will be branded as the Green Globe Index and will be used as part of the Green Globe certification and benchmarking program as well as offered as a standalone online resource for Green Globe International clients. The Green Globe Index tool will allow clients to calculate their CO₂e footprint, the financial cost of that CO₂e, and to track their performance of energy and water consumption and non-recyclable waste production.

Also included in the newsletter is the launch of Green Globe Certification under the direction of Guido Bauer and the company's plans to acquire the remaining ownership percentage of the company and position it as a wholly owned subsidiary of Green Globe International.

In his greeting to shareholders, Steven R. Peacock, CEO and Managing Director of Globe International, addressed the twelve months since the company acquired Green Globe. "In those 12 months, your company has set up a network of professionals from consultants and affiliates to trained auditors who now represent Green Globe around the world. Additionally, we have created our own Green Globe Certification company that uses an online certification system that is the best in the business, and just recently we have announced the launch of the Green Globe Index measurement tool in partnership with Sustainable Intelligence.

“Expect to see some really exciting announcements regarding new clients signing up with Green Globe International and expect to see the start of a Green Globe Membership Club that provides everything from current events involving the environment to green travel information and travel discounts to its members.”

The Green Globe brand and program trace their roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development.

Green Globe International, an affiliate member of the United Nations World Tourism Organization (UNWTO), has endorsed the efforts of the United Nations Foundation, Rainforest Alliance, the United Nations Environment Programme (UNEP) and the UNWTO in launching the Global Sustainable Tourism Criteria (GSTC).

Green Globe International (www.greenglobeint.com) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe’s worldwide network extends across nearly 50 countries. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders’ forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on Green Globe International, please visit www.greenglobeint.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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