



Press Release

Source: Green Globe International, Inc.

## **Green Globe International Announces Green Globe Certification Website**

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MURRIETA, CA--(MARKET WIRE)--Mar. 30, 2009--Green Globe International, Inc. (OTC BB: GGLB), the owner of the Green Globe brand, today announced that a new certification website has been launched at [www.greenglobecertification.com](http://www.greenglobecertification.com). The site is a key component of marketing efforts for Green Globe Certification, the premier worldwide sustainability certification for tourism businesses, as well as a central gathering point for information and details of the program.

The site includes listings of Green Globe certified businesses and independent third party auditors trained to verify that all Green Globe program criteria are met; program marketing documents, including a downloadable e-Brochure; and information on rates, program benefits and the process of certification. In addition to listings of certified businesses, links to each Green Globe program participant in the Caribbean, North America, South America and Europe are provided at <http://www.greenglobecertification.com/certified.html>.

Steven R. Peacock, CEO and Managing Director of Green Globe International, stated, "The certification business is an important piece of the company's multi-faceted revenue stream, and it is important for our shareholders to see how well-developed and far-reaching this program already is."

"We are currently implementing a comprehensive web strategy, which will support our various revenue streams through the online promotion of Green Globe branded services, and we expect to announce the launch of additional websites, as well as a new site for Green Globe International, in the coming days," Mr. Peacock added.

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

Green Globe International ([www.greenglobeint.com](http://www.greenglobeint.com)) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit

<http://www.greenglobeint.com/stayconnected/email/>.

**About Green Globe International, Inc.**

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking program, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company, please visit [www.greenglobeint.com](http://www.greenglobeint.com).

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