



Press Release

Source: Green Globe International, Inc.

## **Green Globe International, Inc. Updates Plans for Financial Reporting**

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MURRIETA, CA--(GLOBE NEWSWIRE)--Apr. 14, 2010--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today updated the company's plans to disclose quarterly and annual financial information to shareholders and the public markets through the Pink Sheets OTC Disclosure and News Service at [www.otcmarkets.com](http://www.otcmarkets.com). The company expects to submit its application to the service within the next week and, after filing the appropriate information, to ultimately achieve "Current Information" status.

In April 2009, Green Globe International first announced its intention to utilize the Pink Sheets OTC Disclosure and News Service to report its periodic financial information. The company subsequently filed a Form 15 with the Securities and Exchange Commission, which, once the subscription to the OTC Disclosure and News Service is completed and the required financial reports and attorney opinions are filed, will allow the company to achieve "Current Information" status at [www.otcmarkets.com](http://www.otcmarkets.com).

"We are currently working on several initiatives that we believe will increase the use of Green Globe branded programs in the United States and internationally," said Steven R. Peacock, CEO and Managing Director for Green Globe International, Inc. "Some of the new brand applications are already in place, and we plan to announce them to shareholders shortly. As a result, we have prioritized the filing of quarterly and year-end financial results, and the OTC Disclosure and News Service has been judged as the most appropriate venue for the company to disclose this information.

"We hope shareholders will continue to follow our progress through our planned future announcements and financial filings."

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

**About Green Globe International, Inc.**

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit [www.greenglobeint.com](http://www.greenglobeint.com) or call +1 888-528-0883.

For information on Green Globe Certification, please visit [www.greenglobe.com](http://www.greenglobe.com). To see sustainable travel options, please visit [www.greenglobe.travel](http://www.greenglobe.travel).

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**Safe Harbor Statement**

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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