



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces Membership in Sustainable Business Council of Los Angeles

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MURRIETA, CA--(GLOBE NEWSWIRE)--Apr. 23, 2010--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today announced that it has joined the Sustainable Business Council of Los Angeles (SBCLA) as part of its expressed desire to develop a presence within the Los Angeles green business community. Green Globe International is a member of the strategic partnership contracted to deliver a green business certification program for the city of Los Angeles.

The SBCLA is a non-profit organization, which provides events, networking, and advocacy programs for sustainable businesses, entrepreneurs and executives throughout Los Angeles. The SBCLA holds bi-monthly forums that offer sustainable business professionals in the Los Angeles area the chance to connect with each other in an intimate, confidential setting to discuss the issues, opportunities and business models impacting the world. Forum meetings allow members to present their businesses and raise specific issues they are facing in order to get feedback and advice from fellow council members. With a range of skills, expertise, knowledge and successes across many industry sectors, SBCLA forums can provide critical perspective and support, as well as the opportunity for additional networking within Los Angeles' green community. More information on the SBCLA can be found at www.sustainablebc.org.

"I am pleased to announce Green Globe's association with the SBCLA," said Steven R. Peacock, CEO and Managing Director of Green Globe International, Inc. "This is a very important organization, since it brings together members of the green business community in Los Angeles, which is a critical component, along with building consumer awareness, in developing a green and sustainable economy in this region. I think Green Globe can be a good partner within SBCLA in this endeavor."

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About the Sustainable Business Council of Los Angeles

The Sustainable Business Council of Los Angeles (SBCLA) is a non-profit organization acting as a professional networking and education forum for California businesses and individuals working with sustainable products, services, and processes. The council's goal is to assist members with improving their profits, enhancing their communities, and protecting the environment through the education of business professionals about the opportunities represented by technologies and management philosophies that reduce negative and non-renewable ecological impacts. The Sustainable Business Council of Los Angeles is an activity of the International Humanities Center. For more information, please visit <http://www.sustainablebc.org>.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com or call +1 888-528-0883.

For information on Green Globe Certification, please visit www.greenglobe.com. To see sustainable travel options, please visit www.greenglobe.travel.

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit www.greenglobe.org.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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