



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces Brand and Certification Program Feature in American Airlines In-Flight Magazine

Green Globe included with other high profile sustainability labels in “American Way”

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MURRIETA, CA--(GLOBE NEWSWIRE)--Apr. 26, 2010--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today announced that the Green Globe brand and hotel certification program was featured in American Airlines’ in-flight magazine, “American Way.” The in-flight magazine is available to passengers on American Airlines, which carries approximately 300,000 passengers per day.

The feature was part of the April 1, 2010 edition of “American Way,” in the “Green Scene” section of the publication. The “Green Scene” segment features Green Globe Certification alongside the U.S. Green Building Council’s LEED Certification, as well as the hotel certification programs of Green Seal and Green Key. Green Globe International is a strategic partner with Green Seal to deliver a green business certification program for the City of Los Angeles. The page can also be seen at the “American Way” website home page by clicking the “Green Scene link at www.americanwaymag.com/04012010.

Included in the Green Globe listing in “American Way” is the Green Globe International website, www.greenglobeint.com. Green Globe’s hotel certification program is delivered by its certification licensees, including Green Globe Certification, www.greenglobe.com.

“Having the Green Globe brand and certification program included in such a high profile in-flight magazine as ‘American Way’ is a significant development, and as owners of the brand, Green Globe International feels it is important to alert our shareholders when such a feature appears,” said Steven R. Peacock, CEO and Managing Director for Green Globe International, Inc. “This is just one of the many places that we expect the Green Globe label to be seen in the coming months as Green Globe Certification and other brand programs continue to spread within the United States and internationally.”

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now

being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com or call +1 888-528-0883.

For information on Green Globe Certification, please visit www.greenglobe.com. To see sustainable travel options, please visit www.greenglobe.travel.

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit www.greenglobe.org.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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