



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces Expanding Recognition of the Green Globe Brand and Certification Program

Brand recognized in applications including AAA Tour Books, Travelocity Green Directory, and British Airways AIRMILES Program

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MURRIETA, CA--(PR NEWSWIRE)--Apr. 27, 2009--Green Globe International, Inc. (OTC BB: GGLBE) today announced the inclusion of the Green Globe brand, the pre-eminent worldwide symbol for sustainability and response to climate change, in several new applications including the American Automobile Association's tour books, Travelocity's Green Directory, British Airway's AIRMILES program.

The American Automobile Association (AAA), which has over 51 million members in the United States and Canada, now features Green Globe Certified properties in its travel material. AAA has introduced a green category in its tour books and online content, and all properties certified by Green Globe Certification in the United States, Caribbean and Mexico will be featured and highlighted. All properties that sign up for the Green Globe Certification before June 30, 2009 will be included in the tour books, which have a circulation of approximately 16 million. Additional consumer use AAA's online travel resources.

Travelocity, one of the largest travel companies in the world with annual gross bookings of more than \$10 billion, has launched an eco-friendly directory, which highlights properties and destinations already offering meaningful sustainability initiatives. Green Globe certified hotels and resorts are featured on the Travelocity directory.

AIRMILES, a program owned by British Airways, implemented a new product category of "Greener Hotels" on its website and reservation system, which identifies for its customers the hotels that have achieved Green Globe Certification in order to allow travelers to choose environmentally responsible hotels within the AIRMILES program.

The Green Globe brand is also prominently displayed next to Certified hotels listed with Air Canada Vacations, a leading Canadian tour operator affiliated with Air Canada, Canada's largest full-service airline. Air Canada Vacations offers a wide assortment of leisure travel packages including cruises and tours servicing over 100 destinations in the Caribbean, Central and South America, Asia, Europe, and the United States.

Green Globe certified properties are listed on the German language website of TUI Travel, a leading international leisure travel group which operates in approximately 180 countries

worldwide and serves more than 30 million customers in over 25 source markets.

Green Globe Certified hotels are also highlighted with the certification logo by Danish-based tour operator Billet Kontoret.

“We are pleased to report the expanding presence of the Green Globe brand in applications around the world, and laud the effort made by Guido Bauer, our VP of Global Sales, in facilitating these new relationships,” stated Bradley Cox, Chief Operating Officer of Green Globe International. “There are a growing number of companies in the global travel and tourism industry which recognise the desire of their consumers to book stays with hotel properties that have made a true commitment to environmental stewardship, and the Green Globe logo conveys that they highest standards of sustainability have been met.

“We expect that Green Globe’s participation with leading travel and tourism companies will continue to grow and provide even greater consumer awareness in the future,” Mr. Cox added.

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

Current Green Globe programs managed by the company and its affiliates include the world leading certification program (www.greenglobecertification.com) and the Green Globe Index tool, which allows clients to calculate their CO₂e footprint, the financial cost of that CO₂e, and to track their performance of energy and water consumption and non-recyclable waste production.

Green Globe International encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking program, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders’ forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company, please visit www.greenglobeint.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

Contacts:

For Green Globe International, Inc.

A. Beyer

Tel: +1 951 677 8073

investors@greenglobeint.com