



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces Co-Marketing Program with Bay Area Rapid Transit (BART)

Campaign highlights BART airport transfers in the San Francisco Bay Area and encourages travel to Green Globe Certified properties and attractions worldwide

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MURRIETA, CA--(GLOBE NEWSWIRE)--Apr. 28, 2009--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today announced that the Green Globe brand has been featured a co-marketing program with Bay Area Rapid Transit (BART), which highlights BART's position as the green transit option, as well as transfers to airports in the San Francisco Bay Area.

BART operates five lines on 104 miles of track with 43 stations in four counties. With average weekday ridership of over 350,000 passengers, BART is the fifth busiest heavy rail rapid transit system in the United States.

BART is featuring the co-marketing program, which was initiated in March 2010, throughout its transit system, including the lines that bring travelers into San Francisco from area airports. The advertisements feature Green Globe's corporate logo and its .travel domain. A graphic showing the Green Globe/BART poster is currently displayed on the Green Globe corporate website www.greenglobeint.com/.

The marketing program is designed to communicate to international travelers and local passengers the sustainability benefits of BART and the benefits of Green Globe Certified properties. Green Globe also promotes the co-marketing campaign through www.greenglobe.travel as well as providing promotion for BART through its participation in the world's biggest international travel trade shows.

"BART is a transit system that is well-known to travelers around the world," said Green Globe International CEO and Managing Director Steven R. Peacock. "Green Globe's association with such a highly recognized brand will only help to raise our profile in the U.S. market. We are also exploring additional applications for the Green Globe brand in the transit and transportation sectors, and we believe that this program with BART may assist us in consummating additional strategic agreements."

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com.

For information on Green Globe Certification, please visit www.greenglobe.com. To see sustainable travel options, please visit www.greenglobe.travel.

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit www.greenglobe.org.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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