



Press Release

Source: Green Globe International, Inc.

## **Green Globe International Announces Launch of New Corporate Website**

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*Web portal includes links to Green Globe Certification and Green Globe Index websites*

MURRIETA, CA--(MARKET WIRE)--Apr. 7, 2009--Green Globe International, Inc. (OTC BB: GGLB), the owner of the Green Globe brand, today announced that the company has launched a new corporate website at [www.greenglobeint.com](http://www.greenglobeint.com). The new site serves as a portal to the various Green Globe operations websites reaching around the world, including that of Green Globe Certification ([www.greenglobecertification.com](http://www.greenglobecertification.com)), the leading global sustainability certification for tourism businesses, and the Green Globe Index ([www.greenglobeindex.com](http://www.greenglobeindex.com)), which provides a common platform for all travel and tourism related companies to measure, rank and demonstrate sustainability.

Each of the linked operations sites are tied to one of the company's revenue streams, and additional links provide access to Green Globe International's strategic partners, affiliates and information for the company's shareholders and the public markets. For consistency and ease of navigation, the Green Globe websites share a common look and feel, while maintaining a focus on each specific program offering or service.

"Since partnerships are a key part of Green Globe International's strategy to build revenues and brand equity, the portal structure is ideal for our new website," said Bradley Cox, Chief Operations Officer of Green Globe International. "We are building this company on a global scale, and the website has been designed to accommodate growth in all areas of the company's operations, while allowing shareholders, stakeholders and program participants in approximately 50 countries worldwide to quickly find the information or links that they need. The site also serves as a repository of knowledge for our growing consultant and auditor network around the world.

"We encourage anyone with an interest in the Green Globe brand and its many associated programs to explore the new website. As additional partnerships and programs related to the Green Globe brand are launched, our website will be expanded to include the appropriate new information and links," Mr. Cox added.

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now

being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

Green Globe International ([www.greenglobeint.com](http://www.greenglobeint.com)) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

**About Green Globe International, Inc.**

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking program, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company, please visit [www.greenglobeint.com](http://www.greenglobeint.com).

**Safe Harbor Statement**

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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