



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Issues May 2010 Newsletter Highlighting Recent Appearance of the Green Globe Brand in American Airlines In-Flight Magazine and Co-Marketing Program with BART

Recent appointment of new director and the company's upgrade on the OTC Markets site are also reviewed

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LOS ANGELES, CA--(GLOBE NEWSWIRE)--May 12, 2010--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today issued the May 2010 edition of the company's shareholder newsletter, which highlights the brand's recent appearance in American Airline's in-flight magazine and a co-marketing agreement with San Francisco's Bay Area Rapid Transit (BART).

The May 2010 Green Globe newsletter has been added to the company's website at <http://www.greenglobeint.com/articles/1>, and a notice of the newsletter's release will be distributed to subscribers of the company's website-based mailing list.

The Green Globe brand and hotel certification program was featured in American Airlines' in-flight magazine, "American Way," which is available to passengers on American Airlines, which carries approximately 300,000 passengers per day. The brand has also been featured in a co-marketing program with BART, which operates five lines on 104 miles of track with 43 stations in four counties. With average weekday ridership of over 350,000 passengers, BART is the fifth busiest heavy rail rapid transit system in the United States.

Graphics showing the "American Way" feature and the marketing banner posted in BART stations are both included in the newsletter.

The newsletter also reviews the recent appointment of Doug Smith, founder and CEO of Village Green Global, Inc., to serve on the Green Globe Board of Directors. Mr. Smith has significant experience as a company executive, environmental entrepreneur and energy management educator. In May 2009, Green Globe International entered into a partnership with Village Green with the goal of targeting businesses within the United States for environmental certification and

use of the Village Green online software tool. The companies are currently working toward the launch of the joint program.

Also included in the newsletter is the announcement that the company has been upgraded on the Pink Sheets OTC Disclosure and News Service as a result of filing its first quarterly balance sheet and income statement, which are now posted at www.otcmarkets.com. The posting is the first in what is expected to be regular quarterly and annual financial information reported through the site. The company expects to file its full disclosure statement in the near future and ultimately be upgraded to “Current Information” status at the www.otcmarkets.com site.

“This edition of our newsletter covers some very significant recent events, and we hope our shareholders, as well as those new to the Green Globe story, will find it informative,” said Green Globe International CEO and Managing Director Steven R. Peacock. “The publication includes both the ‘American Way’ feature and the BART co-marketing advertisement, so shareholders who have not yet seen these graphics can view them in the newsletter.”

A greeting from Mr. Peacock is also included in the newsletter.

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders’ forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com.

For information on Green Globe Certification, please visit www.greenglobe.com. To see sustainable travel options, please visit www.greenglobe.travel.

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Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green

Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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