



Press Release

Source: Green Globe International, Inc.

## **Green Globe International, Inc. and Village Green Environmental Solutions Partner to Create Climate Solution for U.S. Small Businesses**

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MURRIETA, CA--(PR NEWSWIRE)--May 15, 2009--Green Globe International, Inc. (OTC BB: GGLBE), the worldwide owner of the Green Globe brand, today announced the signing of a partnership with Village Green Environmental Solutions, Australia, a leader in the field of emissions, water and waste auditing, to provide environmental certification for small businesses within the United States.

The partnership will assist U.S. small businesses to be internationally recognized by Green Globe, the pre-eminent symbol for sustainability and response to global climate change, for their efforts in assessing their carbon footprint via the Village Green online software tool.

Green Globe International is constantly updating its suite of online tools and has selected Village Green's technology to lead its business and community certification across the United States and into its other global destinations.

Village Green is providing the technical expertise supported by its own online reporting tool, known as IWASP. Both web and application based, this software has been used by Village Green to audit more than 3,000 businesses over the last eight years. It incorporates around 30,000 devices in its database to allow businesses and individuals to measure greenhouse gas emissions with ease.

Small business can go through an online portal to generate international standard environmental reporting, covering, energy, waste, water and transport use. Information is verified against workplace behavior and compared to their utility bills. The application results in a downloadable report and qualifies for undertaking Green Globe certification. Certification will assist state and local government to address community based energy efficiency by working with clusters of small businesses nationally.

“State and county representatives are now well placed to provide world's best practice in environmental reporting to their small business communities and realize an opportunity which meets the criteria and support of the recently announced Energy Efficiency Community Block Grants. The signing of this partnership will provide tremendous value to small businesses in the community by encouraging employment opportunities, reducing business operating costs and addressing climate change,” said Doug Smith, CEO of Village Green Environmental Solutions Pty Ltd.

“Green Globe International requires its certified businesses to scientifically measure their performance in key areas of sustainability. The online system offered by Village Green far exceeds this performance measurement to now allow our clients to identify exactly which divisions of their company, as well as appliances and other equipment, that need immediate improvement.” said Bradley Cox, Chief Operating Officer, Green Globe International Inc.

Mr. Cox added, “In our experience, businesses are keen to do whatever they can to reduce their impact on the environment as well as get their staff involved in this important contribution. Village Green provides the opportunity for these environmental strategies to be precisely planned for and budgeted. Business can achieve significant reductions in an economical and efficient manner.”

Mr. Smith agreed, saying, “On a global scale, businesses are increasingly aware of their responsibility to positively impact climate change. This partnership adds value to the Village Green small business programs that counties are currently adopting throughout the United States. Now small business will not only have the tools to save money and reduce environmental impacts, they will have the opportunity to be recognized to an international standard, globally.”

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

Current Green Globe programs managed by the company and its affiliates include world leading certification programs ([www.greenglobecertification.com](http://www.greenglobecertification.com)) and the Green Globe Index tool ([www.greenglobeindex.com](http://www.greenglobeindex.com)), which allows clients to calculate their CO2e footprint, the financial cost of that CO2e, and to track their performance of energy and water consumption and non-recyclable waste production.

Green Globe International encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

### **About Village Green Environmental Solutions Pty Ltd**

Village Green is a leader in the field of emissions, water and waste auditing. Established in Victoria in 2002, the business has since worked with more than 3000 entities ranging from the corporate sector to local government. Village Green utilizes proprietary software reporting tools to assess energy usage and devise customer specific environmental solutions. The company creates and implements environmental sustainability practices saving businesses money and making important reductions in environmental impact. For more information, please visit [www.villagegreen.com.au](http://www.villagegreen.com.au).

### **About Green Globe International, Inc.**

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe

International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit [www.greenglobeint.com](http://www.greenglobeint.com) or call +1 310-984-6807.

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#### Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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