



Green Globe International, Inc. Announces Partnership with the Heritage Environmental Management Company for the Africa Market

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MURRIETA, CA--(PR NEWSWIRE)--May 19, 2009--Green Globe International, Inc. (OTC BB: GGLBE), the worldwide owner of the Green Globe brand, today announced the signing of a partnership with The Heritage Environmental Management Company, South Africa, the country's leading environmental management company for the travel and tourism industry.

Heritage is the only company in South Africa delivering focused and region-specific environmental management programs providing a competitive advantage to tourism operators in the field of sustainability and responsible tourism. The Heritage Environmental Rating Program has been recognized by Green Globe as compatible for incorporation in Green Globe certification.

Greg McManus, Managing Director of Heritage, said, "This partnership represents a new commitment to sustainable and responsible travel in Africa and to the future of destinations across the continent. We are pleased to be part of the largest global initiative of its kind and to the development of growing awareness of environmentally responsible travel worldwide."

Guido Bauer, CEO Green Globe Certifications, said, "Our certification program is rapidly expanding globally through significant partnerships with the best in the business. Our international collaborations, as well as our marketing efforts aimed at tourist source markets in Europe and North America, are exclusively available to Green Globe Certification clients and will bring major benefits to Heritage clients. Signing this agreement at the completion of a hugely successful INDABA has reinforced our plan to be working on the ground with regional experts who have exceptional standing in their communities and real respect for Green Globe's world renowned brand."

Mr. Bauer added, "Green Globe Certification will work closely with Heritage to integrate the Heritage Environmental Rating Program and ensure that the tourism businesses here can be assured that they have achieved the highest level of internationally recognized sustainability certification."

Bradley Cox, Chief Operating Officer of Green Globe International, commented, "We are extremely pleased to have Green Globe Certification extending our reach into Africa. This partnership approach will pay dividends to Heritage clients and the environments and communities they work in, as well as build returns for Green Globe shareholders."

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

Green Globe International encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About The Heritage Environmental Management Company

HERITAGE and its various niche programmes form a single philosophy of environmental stewardship, aiming to help businesses across a number of industry sectors achieve financial savings while supporting the environment. Heritage has been formed to provide operators of all types of businesses with an effective environmental management and rating alternative designed to reduce and limit the impact that their operations have on their environment. Heritage incorporates the standards of seven international programs in a three-tiered approach to sustainable and responsible operations. If you would like further information, please visit www.heritagesa.co.za/default.asp

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com or call +1 310-984-6807.

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Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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