



Green Globe International, Inc. Announces Partnership with Responsible Business Alliance (RBA) for Central American and Caribbean Markets

Issued Tuesday, May 26, 11:17 am ET

MURRIETA, CA--(PR NEWSWIRE)--May 26, 2009--Green Globe International, Inc. (Other OTC: GGLB), the worldwide owner of the Green Globe brand, has entered into an agreement with Responsible Business Alliance, a Corporate Social Responsibility (CSR) advisory partnership, for specified markets in Central America and the Caribbean.

Under terms of the agreement, Responsible Business Alliance (RBA) will act as a preferred representative of the Green Globe brand and its associated certification and indexing systems in markets which include Costa Rica, Nicaragua, Honduras, El Salvador, Guatemala, Puerto Rico and Dominican Republic.

RBA has extensive relationships and contacts with tourism businesses and destinations in the targeted markets and will utilize its partnership with Green Globe to encourage businesses to adopt environmentally sustainable criteria, including participation in the Green Globe Certification program and the Green Globe Index.

Costas Christ, Senior Advisor to RBA and an internationally recognized expert on sustainable tourism, said, "The next frontier in sustainable tourism is the creation of a recognized globally accredited certification that represents best practices, in the same way a Michelin star means culinary excellence, whether you are in Thailand, South Africa or New York. This will be a major step forward for the global travel and tourism industry, and Green Globe is working hard to lead the way."

Guido Bauer, CEO of Green Globe Certification, said, "To create a universal certification program which verifies tourism businesses' sustainability credentials, we need partnerships in key locations across the world. RBA has strong credentials as CSR consultants in Central America and the Caribbean and understand the many benefits businesses receive when they can publicize their achievements through Green Globe certification."

Bradley Cox, Chief Operating Officer of Green Globe International, added, "At the World Travel & Tourism Council Global Summit held in Brazil last week, the call for a universal 'sustainability label' was again raised. Green Globe, with its 15 year history in worldwide sustainability certification, is diligently working to earn this recognition. The global partnerships we have been building, most recently in Africa, Central America, the Caribbean, and the Asia Pacific, demonstrate Green Globe investment in global collaboration."

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

Green Globe International encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Responsible Business Alliance

Responsible Business Alliance (RBA) is an initiative created in 2008 to promote Corporate Social Responsibility in the tourism sector and other business enterprises in Central America and the Caribbean, based upon best practices in social and environmental responsibility. The RBA philosophy includes 5 fundamental pillars for business action: Community Benefits, Client Satisfaction, Human Resource Development, Environment Sustainability and Building Best Practice Alliances. For more information on RBA, please visit www.rbasite.com.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com or call +1 310-984-6807.

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit www.greenglobe.org.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

CONTACTS:

A. Beyer
Tel +1 951 677 8073
abeyer@greenglobeint.com