



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces World Events Involving the Green Globe Brand

Green Globe Certification World Summit and World Travel & Tourism Council (WTTC) 2010 Global Travel & Tourism Summit Feature the Green Globe Brand

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LOS ANGELES, CA--(GLOBE NEWSWIRE)--May. 28, 2010--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today announced international events featuring the Green Globe brand, including a Green Globe Certification World Summit, starting today and running through May 31st in Kassel, Germany and the World Travel & Tourism Council (WTTC) 2010 Global Travel & Tourism Summit being held in Beijing, China from May 25-27.

The Green Globe World Summit brings together invites licensees, partner, auditors, affiliates as well as other parties interested in becoming involved with the Green Globe Certification program. In June of 2009, Green Globe Certification held a Summit in Alicante, Spain. The 3-day event brought all European-based Green Globe sales personnel, consultants and independent auditors together in order to provide clear guidelines, sales and marketing structure and additional information on Green Globe standards. Detailed information on the Green Globe Certification World Summit, including the program and featured topics and speakers can be found at <http://www.greenglobe.com/worldsummit.html>.

Green Globe will also be represented at the 10th World Travel & Tourism Council (WTTC) Global Travel & Tourism Summit in Beijing. Present for Green Globe at the event, which is the foremost gathering of global travel and tourism leaders, will be Charles Kao, former director of Green Globe International and owner of TravelMole, the most highly acclaimed and largest global online community for the travel and tourism industry. The WTTC, the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. The announcement naming Beijing as the site for the WTTC Global Travel & Tourism Summit can be found at www.wttc.org/eng/Tourism_News/Press_Releases/Press_Releases_2009/Beijing_to_Host_10th_Global_Travel_and_Tourism_Summit/.

“As the premier international green brand, Green Globe programs will regularly organize and participate in important events around the world,” said Steven R. Peacock, CEO and Managing

Director of Green Globe International. “These events will not only educate those already involved or interested in Green Globe programs, but will also increase awareness in areas where sustainability and Green Globe’s leadership role in spreading the word about the importance of operating as sustainable businesses, organizations and individuals is relatively new. Green Globe International, as owners of the brand, will continue to support these initiatives wherever and whenever they are held.”

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders’ forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com.

For information on Green Globe Certification, please visit www.greenglobe.com. To see sustainable travel options, please visit www.greenglobe.travel.

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit www.greenglobe.org.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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