



Press Release

Source: Green Globe International, Inc.

## **Green Globe International, Inc. Announces Appointment of Doug Smith to Board of Directors**

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MURRIETA, CA--(GLOBE NEWSWIRE)--May 5, 2009--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today announced the appointment of Doug Smith, founder and CEO of Village Green Global, Inc., to the company's Board of Directors. Mr. Smith has significant experience as a company executive, environmental entrepreneur and energy management educator.

In May 2009, Green Globe International entered into a partnership with Village Green with the goal of targeting businesses within the United States for environmental certification and use of the Village Green online software tool. The companies are currently working toward the launch of the joint program.

Mr. Smith is a true environmental entrepreneur with over 25 years experience in the business sector. He has used his visionary drive and extensive knowledge to increase profit, inspire, educate and transform businesses to reduce environmental impact, and create the foundations of a great culture and social awareness. With Doug's leadership, Village Green has made it a priority to develop relationships with education systems in order to begin cultivating green jobs, which are increasingly important in today's workforce. His curriculum, which he himself teaches at colleges across the world, covers specific skills across the energy management spectrum, preparing students for a variety of responsibilities. Through his leadership role in Village Green Global, Doug is realizing his vision to help nurture an emerging industry in the U.S. and make it simple for organizations to become more energy efficient, reduce costs and create green jobs.

Doug Smith established environmental reporting and methodology, which has been operated globally since 2002. His company, Village Green Global Inc., has pioneered automated environmental reporting for businesses. The company provides reporting solutions, advisory services, and education to support better business practices and improved bottom line performance. Aligning with Microsoft Corp. in September 2009, Village Green launched the SMARTweb® carbon emissions accounting tool, which enables organizations to accurately gather and verify emission data using the online application allowing for multiple levels of automated reporting not possible with manual, non-integrated systems. SMARTweb has been used for more than 6,000 environmental audits and incorporates approximately 30,000 devices in

its database. Global brands such as CISCO, Daimler Chrysler and Westfield have already benefited from Village Green solutions and improved their bottom line performance in reducing their environmental impact. The company's Get Green program helps students of all ages learn processes needed to take advantage of green job opportunities within environmental services worldwide.

Mr. Smith said, "I am pleased to accept the appointment to serve on the Green Globe Board as we move forward with our plans to provide environmental sustainability services to business in the U.S. and around the world. Green Globe provides an internationally recognized sustainability standard, and we look forward to coupling certification with Village Green's SMARTweb® carbon emissions accounting tool."

"Doug Smith will provide valuable perspective and oversight as we expand the application of the Green Globe brand in the United States and around the world," commented Green Globe International CEO and Managing Director Steven R. Peacock. "The leadership that Mr. Smith has provided for Village Green Global, from its founding to its expansion into the U.S. market and its alliances with major international businesses and organizations, demonstrates his effectiveness as a company executive, as well as his knowledge of the green business landscape. His experience is directly applicable to Green Globe's efforts to increase use of the brand as a premier mark of sustainability"

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

#### **About Green Globe International, Inc.**

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit [www.greenglobeint.com](http://www.greenglobeint.com).

For information on Green Globe Certification, please visit [www.greenglobe.com](http://www.greenglobe.com). To see sustainable travel options, please visit [www.greenglobe.travel](http://www.greenglobe.travel).

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Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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