



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces Letter of Understanding with Village Green Global, Inc. to Imbed Green Globe Baseline Standard into SMARTweb Solution

Issued Wednesday, June 9 at 9:00 am ET

LOS ANGELES, CA--(GLOBE NEWSWIRE)--June 9, 2010--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today announced a Letter of Understanding (LOU) with Village Green Global, Inc. The LOU outlines the parties' intent to imbed a Green Globe Baseline Standard into Village Green's SMARTweb® product offerings, which are promoted and marketed to a variety of industries and businesses.

Village Green Global provides reporting solutions, advisory services, and education to support better business practices and improved bottom line performance. Aligning with Microsoft Corp. in September 2009, Village Green launched the SaaS-based SMARTweb carbon emissions accounting tool. SMARTweb enables organizations to accurately gather and verify emission data using an online application, allowing for multiple levels of automated reporting not possible with manual, non-integrated systems. Global brands such as CISCO, Daimler Chrysler and Westfield have already benefited from Village Green solutions and improved bottom line performance by reducing their environmental impact. The company's "GET GREEN" program helps students of all ages learn energy savings processes at home that will be needed to take advantage of green job opportunities within environmental services worldwide.

"This agreement is an important first step in the expansion of our planned collaboration with Village Green Global," said Steven R. Peacock, CEO and Managing Director of Green Globe International. "We have identified a number of specific areas of expected collaboration, and this initial agreement lays the groundwork to imbed a Green Globe Baseline Standard into the SMARTweb software. This will serve to identify and reward each SMARTweb client for taking the initial step toward sustainability by establishing a baseline from which all future improvements can be measured."

"We are looking forward to this synergistic partnership with Green Globe, a globally recognized brand that has made huge strides towards building a better, more sustainable business environment," said Doug Smith, President and CEO of Village Green Global, Inc. and a recently announced Director of Green Globe International, Inc.

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

The company encourages all shareholders and others interested in following the progress of the Green Globe brand to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Village Green Global, Inc.

Established in 2002, Village Green Global pioneered automated environmental reporting for businesses. The company provides reporting solutions, advisory services, and education to support better business practices and improved bottom line performance. Its SMARTweb® carbon emissions accounting tool enables organizations to accurately gather and verify emission data using the online application allowing for multiple levels of automated reporting not possible with manual, non-integrated systems. SMARTweb has been used for more than 6,000 environmental audits and incorporates approximately 30,000 devices in its database. Get Green helps students of all ages learn processes needed to take advantage of green job opportunities within environmental services world wide. For more information, visit <http://www.villagegreenglobal.com>.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com. For information on Green Globe Certification, please visit www.greenglobe.com. To see sustainable travel options, please visit www.greenglobe.travel. Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit www.greenglobe.org.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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