



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Releases June 2008 Newsletter Reviewing Continued Worldwide Expansion of the Green Globe Brand

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CEO Greeting Addresses Revenue Streams for Green Globe International

MURRIETA, Calif.--(MARKET WIRE)--Jun. 13, 2008--Green Globe International, Inc. (OTC BB: GGLB), which owns the Green Globe brand, the premier international green brand focused on sustainability and carbon neutrality programs, today issued the June 2008 edition of its investor newsletter, featuring the company's recent agreement with EC3 Global to collaborate on the expansion of the Green Globe benchmarking and certification program worldwide.

The June 2008 newsletter has been added to the Green Globe website and can be viewed at <http://www.greenglobeint.com/articles/1>, and a notice will be distributed to subscribers to the company's website-based mailing list.

The newsletter reviews the agreement that expands EC3 Global exclusive rights to deliver Green Globe benchmarking and certification from Asia Pacific to all territories worldwide for the period of the agreement. EC3 Global (www.ec3global.com) is a wholly owned subsidiary of Australia's Sustainable Tourism Cooperative Research Centre (STCRC), the world's largest tourism research organization.

Green Globe International CEO and Managing Director Steven R. Peacock addresses the company's revenue model in his newsletter greeting to shareholders, stating, "The company's macro strategy revolves around the continued growth of Green Globe as the premier international green brand, including establishing the company as a leader in sustainability and carbon neutrality strategies; a leader in measurement and management systems for sustainability and carbon neutrality; a global communicator of sustainability and carbon neutrality achievements for its stakeholders that will include governments, communities and operators; and to grow the equity of the Green Globe brand in travel and tourism in all other industries.

"Specifically, Green Globe International has identified several revenue streams for the company. These include: 1) the licensing or joint venturing with partners to identify and to deliver bundled services, including benchmarking and certification; consultancy and support; 2) the delivery of Sustainability and Carbon Neutrality Programs (SCNP) to assist destinations, including countries,

regions, and cities, to achieve sustainability and carbon neutrality; 3) the creation of an online travel portal with booking capability and other online solutions to promote the Green Globe brand and its stakeholders; 4) the affiliation of the Green Globe brand for use by global corporations, directly related to tourism or in its value chain; and 5) the extension of the use of the Green Globe brand into non-tourism industries addressing global sustainability challenges.

“Within the travel industry, where the Green Globe brand has a well-documented history and strong name recognition, major travel corporations engaging Corporate Social Responsibility (CSR) are in need of services for certification, communication, consumer strategies. We expect to develop revenues from these initiatives.

“In 2007, sustainability related industries captured a \$1 trillion market, including environmental consultancy, carbon offset/trading, energy technology and others. Only a small portion of that is related to the travel and tourism industry. As a public company in the U.S. markets, Green Globe has been introduced to companies in industries outside of travel and tourism that are seeking a method to demonstrate that they operate using sustainable practices. These companies are another opportunity and a planned revenue stream for Green Globe International.

“Additional revenue opportunities exist in the carbon offset and trading market, with major travel corporations needing services for certification, communications and consumer strategies. Green Globe International will also continue to focus on the issues of poverty alleviation through tourism, and the development of sustainability programs for emerging nations.

“Through all of these efforts, we believe that travel consumers’ awareness of, and desire for, sustainable options will increase, thus benefiting Green Globe participants and enhancing revenue opportunities for the company and its shareholders.”

Additional newsletter articles highlight Green Globe’s support of World Environment Day 2008, Iceland’s Snæfellsnes peninsula becoming the first Green Globe certified community in Europe and only the fourth in the world, and Green Globe International Chief Operating Officer Bradley Cox’s meetings with Caribbean tourism officials at the 12th Annual Caribbean Hotel and Tourism Investment Conference (CHTIC) to discuss an anticipated agreement for Green Globe to provide sustainability and carbon neutrality solutions for the Caribbean region.

The World Travel and Tourism Council (WTTC) established Green Globe in 1992 as a response to the United Nations Rio de Janeiro Earth Summit, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development. Green Globe is the only international benchmarking and certification program based on Agenda 21 principles. It provides a framework for environmental and social performance improvement through independent third party verification.

Green Globe International (www.greenglobeint.com) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. For information on Green Globe's benchmarking and certification please visit <http://www.ec3global.com/products-programs/green-globe/Default.aspx>. For more information on Green Globe International, please visit www.greenglobeint.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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