



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces Strategic Alliance Agreement with MCI for Meeting and Events Industry

Issued Wednesday June 18, 9:33 am ET

MURRIETA, Calif.--(MARKET WIRE)--Jun. 18, 2008--Green Globe International, Inc. (OTC BB: GGLB), which owns the Green Globe brand, the premier international green brand focused on sustainability and carbon neutrality programs, today announced an agreement with MCI, the foremost global association, communications and event management company.

Under the strategic alliance agreement the two companies will provide sustainability consultancy services to meeting facilities and destinations that are compelled to improve the environmental and financial performance of their operations through the integration of sustainable business principles.

MCI's Sustainable Services division will work closely with the Green Globe team to implement practical solutions based on the Green Globe standards and MCI's MeetGreenSM program. MeetGreenSM is a set of tools and certifications that give guidance and benchmarking for green meetings.

Green Globe is the only international benchmarking and certification program based on the UN's Agenda 21 principles. It provides a framework for environmental and social performance improvement through independent third party verification. The Green Globe standards include measurement of scientifically verifiable indicators including energy, water, and waste.

The consulting projects will use the MCI four-stage implementation methodology covering: strategy and vision, stakeholder engagement, operational implementation and innovation. Within this framework, MCI and Green Globe will support venues and destinations to achieve and then market their Green Globe certification.

Green Globe International will provide expert consultants who are qualified in assessing existing sustainable practices, training customers in the methods of gathering and reporting data, and communicating sustainable credentials via web based services.

Guy Bigwood, MCI Sustainability Director, commented, “As sustainability increasingly becomes a key driver for decision makers in corporations and associations, meeting planners are in need of forward thinking venues and destinations that can deliver on expectations for environmental responsibility and green meeting standards. Within this framework, measurement, benchmarking and certification have become vital ingredients. Green Globe provides the leading globally recognised standards and benchmarking system.”

Steven R. Peacock, Green Globe International CEO, stated, “MCI provides an effective channel for introducing our scientifically based standards and sustainability solutions to the meetings and events world. As a leader in the industry, MCI has already established its green credentials through a very well-developed Corporate Social Responsibility strategy, which includes the sustainable event framework, and their membership and leadership position in the Green Meeting Industry Council. By aligning with MCI, we look forward to Green Globe having significant opportunities to apply our sustainability and carbon neutrality programs to meeting and event venues and destinations.”

The World Travel and Tourism Council (WTTC) established Green Globe in 1992 as a response to the United Nations Rio de Janeiro Earth Summit, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development. Green Globe is the only international benchmarking and certification program based on Agenda 21 principles. It provides a framework for environmental and social performance improvement through independent third party verification.

Green Globe International (www.greenglobeint.com) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About MCI

Founded in 1987 and with offices in 25 cities around the world, MCI is the leading global Association, Communications and Event Management Company. The Sustainability Services business unit is dedicated to helping companies, associations, governments and tourism departments define their sustainability meeting strategy, develop leadership commitment, engage and motivate stakeholders, implement communications strategies and operational processes. The consulting expertise is reinforced by a suite of [tools and measurement](#) processes to help clients manage their carbon and ecological footprint, and reduce operational costs. MCI license and use the MeetGreenSM platform from Meeting Strategies Worldwide.

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe’s worldwide network extends across 30 countries. For information on Green Globe’s benchmarking and certification please visit <http://www.ec3global.com/products-programs/green-globe/Default.aspx>. For more information on Green Globe International, please visit www.greenglobeint.com.

Green Globe Benchmarking and Certification

Brisbane based EC3 Global, a leading international environmental and tourism advisory group, is wholly owned by the Sustainable Tourism Cooperative Research Centre (STCRC), the world's largest tourism research organization. As the commercialization company for STCRC's intellectual property, EC3 Global is the exclusive provider of the Green Globe benchmarking and certification program worldwide. For additional information on EC3 Global, please visit www.ec3global.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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