



## **Green Globe International, Inc. Announces Updated Requirements for Green Globe Certification**

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MURRIETA, CA--(PR NEWSWIRE)--June 4, 2009--Green Globe International, Inc. (Other OTC: GGII), the worldwide owner of the Green Globe brand, today announced that Green Globe Certification, the premier worldwide sustainability certification for tourism businesses, has updated its certification requirements for participating businesses.

The requirements were updated to keep pace with the newest scientific data and developments in sustainability. As a result of the latest updates, there are now a total of 248 certification requirements. For each client, a selection of requirements is applied to the certification process to take into consideration factors such as the type of business, geographical location and additional unique aspects of the business and its local area.

The updates were implemented in certification for businesses including restaurants and hotels and resorts and in areas such as purchasing, emissions and energy. Registration for the Green Globe Index tool, which allows clients to calculate their CO<sub>2</sub>e footprint, the financial cost of that CO<sub>2</sub>e, and to track their performance of energy and water consumption and non-recyclable waste production, has been included in the requirements.

Standards for Green Globe Certification are reviewed on a regular basis throughout the year and updated to maintain compliance with the most stringent international criteria.

Businesses that have previously certified by Green Globe Certification will receive the latest updates with their next recertification.

Guido Bauer, CEO of Green Globe Certification, stated, "We are pleased to announce the roll-out of the latest version of Green Globe Certification requirements. These new requirements maintain the high standards that the world has come to expect of Green Globe Certification, while continuing to meet the individual needs of our clients as they verify their sustainability credentials through our program. Green Globe Certification will continue to update and improve its program to keep pace with the latest in sustainability research, while we deliver a user-friendly system which allows a broad cross section of businesses to participate."

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a

variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

Green Globe International encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

**About Green Globe International, Inc.**

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit [www.greenglobeint.com](http://www.greenglobeint.com) or call +1 310-984-6807.

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**Safe Harbor Statement**

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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