



Press Release

Source: Green Globe International, Inc.

## **Green Globe International, Inc. Announces Agreement with Green Wealth, Ltd. to Deliver Green Globe Licensed Products in Greece and Cyprus Markets**

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MURRIETA, CA--(PR NEWSWIRE)--July 14, 2009--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today announced a licensing agreement with Green Wealth, Ltd., a UK based company, to facilitate the delivery of Green Globe tools and services to the Greece and Cyprus markets.

Included in the Green Globe licensed products that will be marketed into Greece and Cyprus are Green Globe Certification, the leading international green certification for tourism businesses ([www.greenglobecertification.com](http://www.greenglobecertification.com)); accreditation training; the Green Globe Index tool ([www.greenglobeindex.com](http://www.greenglobeindex.com)), which allows clients to calculate their CO2e footprint, the financial cost of that CO2e, and to track their performance of energy and water consumption and non-recyclable waste production; and a variety of additional Green Globe consulting services.

The agreement calls for there to be a Green Globe Certification Summit held in the Greece/Cyprus market by October 30, 2009. Green Globe Certification Summits offer a unique opportunity for interested businesses, hotels and individuals to attend a conference and receive accreditation training to allow qualified individuals to become independent auditors for Green Globe Certification.

Bradley Cox, Chief Operating Officer of Green Globe International, said, "This agreement further extends the reach of Green Globe branded programs in Europe, and we are pleased to have a partner in Green Wealth, Ltd. with specific knowledge of the targeted markets. Scheduling a Green Globe Summit in the region will allow us to not only generate the revenue that comes from the event, but also to ensure that there are fully qualified personnel trained to deliver Green Globe programs to businesses in Greece and Cyprus.

"As part of its core business model, Green Globe will continue to pursue similar licensing agreements with qualified partners in markets around the world," Mr. Cox added.

“We expect our partnership with Green Globe to add value to more than 9,000 hotels in Greece and Cyprus. Green Wealth and its network will start immediately the promotion and implementation of Green Globes services,” stated a Green Wealth spokesperson.

Green Globe International encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

**About Green Globe International, Inc.**

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders’ forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit [www.greenglobeint.com](http://www.greenglobeint.com) or call +1 310-984-6807.

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit [www.greenglobe.org](http://www.greenglobe.org).

**Safe Harbor Statement**

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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