



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Announces Corporate Services Agreement with Axiom Capital

Issued Wednesday, July 8, 9:08 am ET

Agreement covers services related to expansion, fundraising, mergers and acquisitions

MURRIETA, CA--(PR NEWSWIRE)--July 8, 2009--Green Globe International, Inc. (OTC: GGII), the worldwide owner of the Green Globe brand, today announced an agreement with Axiom Capital Limited, a London based financial advisory firm, under which Axiom Capital will act as corporate adviser to the Green Globe International in connection with the company's proposed expansion, fundraising, mergers and acquisitions, as well as other potential strategies as determined by the parties.

The services provided by Axiom Capital are expected to include: reviewing the company's strategies and structure and advising accordingly; providing preliminary advice on mergers and acquisitions as per strategic determination; advising on and assisting in fundraising and assisting in the drafting of offers and other fundraising documents; advising on new markets and entering new markets as determined; when Green Globe decides to be admitted to a different trading market or exchange, Axiom Capital will assist in the whole process to admit Green Globe International to the PLUS markets, including all the preparation needed as PLUS Corporate Adviser and remain as such PLUS Corporate Adviser for a period of no less than two years after such admission, in accordance with Axiom Capital's standard terms and PLUS Rules.

Axiom Capital Limited is an independent non-governmental body which is authorized and regulated by the Financial Services Authority, which regulates all providers of financial services in the United Kingdom.

"Our agreement with Axiom Capital Limited will provide us the opportunity to explore additional opportunities to increase the resources available to Green Globe International and expand the global reach of the company," said CEO and Managing Director Steven R. Peacock. "Axiom Capital is a first rate firm that has recognized the potential of the Green Globe brand and is committed to working with the company on its current and future initiatives."

David Sinclair of Axiom Capital commented, "Our international approach to the financial and commercial world will add value to and enhance the Green Globe Brand."

The Green Globe brand and program, which traces its roots back to the United Nations Rio de Janeiro Earth Summit in 1992, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development, has primarily been used in the travel and tourism industry but is now being expanded to include a growing number of environmentally responsible businesses in a variety of market sectors. The Green Globe brand is an ideal symbol for the world's increasing awareness of environmental responsibility and response to global climate change.

Green Globe International encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the worldwide owner of the Green Globe brand, which includes the leading sustainability certification and benchmarking programs, carbon footprint calculation and offset programs, and a broad range of consulting services. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. The World Travel & Tourism Council (WTTC), the business leaders' forum for the travel and tourism industry, is a 5% common stock owner of Green Globe International. For more information on the company and its programs, please visit www.greenglobeint.com or call +1 310-984-6807.

Green Globe services in the Asia Pacific are distributed, managed and sold exclusively by Green Globe Asia Pacific (GGAP) through EC3 Global. If you would like further information on GGAP, please visit www.greenglobe.org.

Axiom Capital Limited

Axiom specialises in providing financial advisory and execution services to both public and private corporates. Based in London, it serves its clients globally and is able to draw on expertise from around the world from its international team. Services include flotations on the London markets, fundraisings, mergers, acquisitions, divestitures, capital structuring, Depository Receipts and more. For more information, visit www.axiomcapital.co.uk.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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