



Press Release

Source: Green Globe International, Inc.

## **Green Globe International, Inc. Announces Schedule for Signings of Tourism Destinations to Sustainability Plans**

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MURRIETA, Calif.--(MARKET WIRE)--Sep. 11, 2008--Green Globe International, Inc. (OTC BB: GGLB), which owns the Green Globe brand, the premier international green brand, today announced the expected schedule for signings of the company's comprehensive sustainability and carbon neutrality plans for tourism destinations. The plans include a carbon offset strategy, and a sustainability strategy, Green Globe benchmarking and certification, and a communications program.

Two major tourism destinations have been identified and signings are expected in the next several weeks. Beyond the first two international tourism destinations, Green Globe International and its representatives are in discussions with several additional destinations and municipalities regarding its Sustainability and Carbon Neutrality Plans. The company expects that its first two agreements will lead to additional clients, both internationally and in the United States.

"We are extremely pleased to be on the verge of signing Green Globe International's first clients for Sustainability and Carbon Neutrality Plans," commented Steven R. Peacock, chief executive officer and managing director of Green Globe International, Inc. "The company believes that these will be milestone events, both for the Green Globe brand and the tourism destinations committing to such an ambitious undertaking. These plans go well beyond just a location or type of business and provide for comprehensive sustainability and carbon neutrality solutions for a tourism destination, or for another type of community, such as a city."

"As Green Globe International signs these clients, it will provide additional information regarding the details of the Sustainability and Carbon Neutrality Plans, including the revenue streams that are derived from them," added Mr. Peacock.

The World Travel and Tourism Council (WTTC) established Green Globe in 1992 as a response to the United Nations Rio de Janeiro Earth Summit, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development. Green Globe is the only international sustainability program based on Agenda 21 principles.

Green Globe International ([www.greenglobeint.com](http://www.greenglobeint.com)) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

**About Green Globe International, Inc.**

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe's worldwide network extends across 50 countries. For information on Green Globe's benchmarking and certification program, please visit <http://www.ec3global.com/products-programs/green-globe/Default.aspx>. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. For more information on Green Globe International, please visit [www.greenglobeint.com](http://www.greenglobeint.com).

**Safe Harbor Statement**

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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