



Press Release

Source: Green Globe International, Inc.

## **Green Globe International, Inc. Announces Management Form 4 Filings**

Issued Wednesday, September 17, 9:57 am ET

MURRIETA, Calif.--(MARKET WIRE)--Sep. 17, 2008--Green Globe International, Inc. (OTC BB: GGLB), which owns the Green Globe brand, the premier international green brand, today announced the filing of several Form 4 Statement of Change in Beneficial Ownership of Securities filings by management of the company. The Form 4 filings with the Securities and Exchange Commission were recorded by Chairman Gary Nerison, Directors Terry DeLacy and Charles Kao, and CEO/Managing Director Steven R. Peacock.

A link to all of the company's SEC filings can be found in the "Investors" section of the Green Globe International website, [www.greenglobeint.com](http://www.greenglobeint.com).

Mr. Kao also reported the acquisition of shares of restricted common stock as compensation for services and products delivered to Green Globe International by TravelMole, the most highly acclaimed and largest global online community for the travel and tourism industry, for which Mr. Kao serves as Group Publisher.

Green Globe International and TravelMole formed a strategic alliance for news distribution, news links, audio and video content, event sponsorships, high profile associations, mutual support, and brand visibility. Green Globe International has utilized the services of TravelMole and TravelMole.tv since February, 2008.

TravelMole's registered users include 133,000 in Europe/Russia, 241,000 in North America, 23,000 in Asia/Pacific, and 59,000 in other countries and are comprised of travel agents, tour operators, conference and meeting planners, group travel organizers, tourist officers, trade suppliers, hoteliers, travel journalists, destination marketing officers, and other travel and tourism professionals. The TravelMole.com web site registers 8.5 million hits each month, and 7.1 million email copies of various TravelMole wires are broadcasted globally every month.

TravelMole is a member of the OmniTourism Group, a global provider of travel and tourism services and systems for content management, aggregation and distribution for consumers and the travel industry. TravelMole's management team include some of the travel and tourism industry's most experienced and respected eMarketing, Travel Industry and journalism professionals in North America, UK/Europe and the South Pacific. Likewise, its editorial staff

includes recognized journalists, previously from major travel print publications.

“Since being introduced to Green Globe International and its plans for the global expansion of the Green Globe brand, TravelMole recognized the tremendous potential of this company and agreed to accept restricted common stock as compensation for the services it provides,” commented Mr. Kao. “I continue to support the company’s strategy and believe that it will result in revenue growth and long term value for shareholders.”

“The Board looks forward to the expected signings of the company’s comprehensive sustainability and carbon neutrality plans for tourism destinations, and TravelMole will continue to provide a high profile platform through which Green Globe International can communicate its story to the world,” Mr. Kao added.

Green Globe International has announced that two major tourism destinations have been identified and signings are expected in the next several weeks. Beyond the first two international tourism destinations, Green Globe International and its representatives are in discussions with several additional destinations and municipalities regarding its Sustainability and Carbon Neutrality Plans. The company expects that its first two agreements will lead to additional clients, both internationally and in the United States.

The World Travel and Tourism Council (WTTC) established Green Globe in 1992 as a response to the United Nations Rio de Janeiro Earth Summit, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development. Green Globe is the only international sustainability program based on Agenda 21 principles.

Green Globe International ([www.greenglobeint.com](http://www.greenglobeint.com)) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

### **About Green Globe International, Inc.**

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe’s worldwide network extends across 50 countries. For information on Green Globe’s benchmarking and certification program, please visit <http://www.ec3global.com/products-programs/green-globe/Default.aspx>. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. For more information on Green Globe International, please visit [www.greenglobeint.com](http://www.greenglobeint.com).

### **Safe Harbor Statement**

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company’s actual future results could materially differ from those discussed. The Company intends that such statements about the Company’s future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the “Safe Harbors” provision of the Private Securities Litigation Reform Act of 1995.

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