



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Management Reports Meetings in the Caribbean in Advance of Anticipated Sustainability Plan Signings

Issued Monday, September 22, 9:41 am ET

MURRIETA, Calif.--(MARKET WIRE)--Sep. 22, 2008--Green Globe International, Inc. (OTC BB: GGLB), which owns the Green Globe brand, the premier international green brand, today announced the return of management from meetings in the Caribbean region related to the expected signings of comprehensive Sustainability and Carbon Neutrality Plan for Tourism Destinations.

The company reported that Chief Executive Officer and Managing Director Steven R. Peacock traveled to the Caribbean for discussions with tourism destinations in the region that are considering signing on to Green Globe International's Sustainability and Carbon Neutrality Plan for Tourism Destinations. The plans include a carbon offset strategy, and a sustainability strategy, Green Globe benchmarking and certification, and a communications program.

Mr. Peacock met with the company's consultants in the region, which have been contracted to assist in the delivery of sustainability programs to the Caribbean under the Green Globe banner. He also met with high level tourism officials in the region.

"Our meetings last week in the Caribbean were very fruitful, and we expect to have signings of our first two tourism destinations in the next several weeks," commented Mr. Peacock. "Due to the scope of the program and the multiple revenue streams that are developed as part of the Sustainability and Carbon Neutrality Plans, Green Globe International has focused much of its attention on signing the first clients for these plans."

"We will continue to keep shareholders informed on the status of the anticipated signings in the Caribbean region, as well as in other targeted worldwide and domestic markets," added Mr. Peacock.

Beyond the first international tourism destinations, Green Globe International and its representatives have initiated discussions with several municipalities regarding its Sustainability and Carbon Neutrality Plan. The company expects that its first agreements with international destinations will lead to additional clients, both internationally and in the United States.

The World Travel and Tourism Council (WTTC) established Green Globe in 1992 as a response to the United Nations Rio de Janeiro Earth Summit, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development. Green Globe is the only international sustainability program based on Agenda 21 principles.

Green Globe International (www.greenglobeint.com) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe's worldwide network extends across 50 countries. For information on Green Globe's benchmarking and certification program, please visit <http://www.ec3global.com/products-programs/green-globe/Default.aspx>. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. For more information on Green Globe International, please visit www.greenglobeint.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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