



Press Release

Source: Green Globe International, Inc.

Green Globe International, Inc. Issues September 2008 Newsletter Reviewing Plans for Sustainability and Carbon Neutrality Program for the Caribbean Region

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MURRIETA, Calif.--(MARKET WIRE)--Sep. 24, 2008--Green Globe International, Inc. (OTC BB: GGLB), which owns the Green Globe brand, the premier international green brand, today released the September 2008 edition of the company's investor newsletter, which reviews the recent return of management from meetings in the Caribbean region related to the expected signings of comprehensive Sustainability and Carbon Neutrality Plan for Tourism Destinations.

The September 2008 newsletter has been added to the Green Globe International website at <http://www.greenglobeint.com/articles/1>, and a notice of the newsletter's release has been distributed to subscribers of the company's website-based mailing list.

The lead article in the September newsletter highlights Green Globe International's affiliate membership in the United Nations World Tourism Organization (UNWTO), a specialized agency of the United Nations and the leading international organization in the field of tourism. Additional articles cover the expansion of EC3 Global's exclusive rights to deliver the Green Globe benchmarking and certification from Asia Pacific to all territories worldwide and a statement from CEO Steven R. Peacock regarding the company's recently filed quarterly report for the period ended June 30, 2008.

The newsletter also reviews the filing of Form 4 Statements of Change in Beneficial Ownership of Securities by management of Green Globe International management. The filings were recorded by Chairman Gary Nerison, Directors Terry DeLacy and Charles Kao, and Mr. Peacock. Mr. Kao also reported the acquisition of shares of restricted common stock as compensation for services and products delivered to Green Globe International by TravelMole, the most highly acclaimed and largest global online community for the travel and tourism industry, for which Mr. Kao serves as Group Publisher. Earlier this year, Green Globe International and TravelMole formed a strategic alliance for news distribution, news links, audio and video content, event sponsorships, high profile associations, mutual support, and brand visibility.

In his newsletter greeting to shareholders, Mr. Peacock wrote, “I had the very great pleasure recently to travel to the Caribbean for face-to-face discussions with tourism destinations in the region that are expected to sign on to Green Globe International’s Sustainability and Carbon Neutrality Plans. These meetings were extremely fruitful, and I came away with much better insight into what these destinations are looking for as it related to sustainability and climate change solutions.

“One fact that became even clearer during my visit and the discussions with government tourism officials is that Green Globe International’s comprehensive plan to address sustainability and carbon neutrality is the right plan at the right time for tourism destinations in the Caribbean region. The tourism industry in these destinations are major contributors to the economies of the each island nation, and the threats posed by environmental pollution and climate change are very real. These countries, and many others like them around the world, are ready to act to bring tangible solutions to address sustainability in their tourism industries. It is the focus of Green Globe International to provide a program that will address the concerns and implement an action plan for our clients, first in the Caribbean and then in tourism destinations around the world. We look forward to announcing our first Caribbean tourism destinations very shortly.”

The World Travel and Tourism Council (WTTC) established Green Globe in 1992 as a response to the United Nations Rio de Janeiro Earth Summit, where 182 Heads of State endorsed the Agenda 21 principles of Sustainable Development. Green Globe is the only international sustainability program based on Agenda 21 principles.

Green Globe International (www.greenglobeint.com) encourages all shareholders and others interested in following the progress of the company to subscribe to receive email alerts whenever new information is made public. To subscribe, please visit <http://www.greenglobeint.com/stayconnected/email/>.

About Green Globe International, Inc.

Green Globe International, Inc. is the majority owner of Green Globe, Ltd., a British company that owns the Green Globe brand, the premier international brand for sustainable travel, tourism and related green businesses. Green Globe’s worldwide network extends across 50 countries. For information on Green Globe’s benchmarking and certification program, please visit <http://www.ec3global.com/products-programs/green-globe/Default.aspx>. Green Globe International has been admitted as an affiliate member of the United Nations World Tourism Organization. For more information on Green Globe International, please visit www.greenglobeint.com.

Safe Harbor Statement

This release contains forward-looking statements with respect to the results of operations and business of Green Globe International, Inc., which involves risks and uncertainties. The Company’s actual future results could materially differ from those discussed. The Company intends that such statements about the Company’s future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

Contact:

For Green Globe International, Inc.

A. Beyer

Tel: +01 951 677 8073

investors@greenglobeint.com

www.greenglobeint.com